

# CALENDAR OF EVENTS 2012



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## Calendar of events

### 01) TRADE FAIRS AND EXHIBITIONS ABROAD

<b>PERIOD</b>	<b>EVENT</b>	<b>PRODUCT SECTOR</b>	<b>VENUE</b>	<b>RESPONSIBLE DEVISION/UNIT</b>
Jan 2012	Participation at IPM Essen Fair	Floriculture	Germany	EAD
Jan 2012	Sri Lanka Pavilion at Paper world 29th Jan - 1st Feb 2012, Germany	Printing & Publishing	Germany	Mkt.Dev
Feb 2012	Organize Sri Lanka Pavilion at Gulf Food International Trade Fair - 2012	Food & Beverages	Dubai	Mkt.Dev
Feb 2012	Organize Sri Lanka Pavilion at SAARC Trade Fair - 2012	Multi Products	Bangladesh	Mkt.Dev
Mar 2012	Market Development Programme	Floriculture	India	EAD
Mar 2012	Organize Sri Lanka Pavilion at Foodexpo-March 2012 - Japan and B2B Match Making programme	Food & Beverages	Japan	Mkt.Dev
Apr 2012	Participation at Hong Kong House Ware Show	Ceramic	Hong Kong	IP
Apr 2012	Organize Sri Lanka Pavilion at London Book Fair - UK	Printing & Publishing	UK	Mkt.Dev
18-21 Apr 2012	China Plast	Plastics	China	IP

23-27 Apr. 2012	Hanover Messe	Rubber / Plastics	Germany	IP
24-26 Apr 2012	Participation in European Seafood Exposition (ESE)	Sea food	Belgium	EAD
May 2012	National Hardware Show 2012	Coconut Fibber Products	USA	EAD
May 2012	Participation at Interzoo 2012	Aquarium Fish	Germany	EAD
May 2012	Organize participation at Canton Trade Fair - 2012 and B2B Match Making Programme	Multi Products		Mkt.Dev
Jun 2012	Organize Sri Lanka Pavilion at South Asian Country Trade Fair - Kunming, China	Multi Products	China	Mkt.Dev
22-24 Jun 2012	IFT 2012	Spices	USA	EAD
Jul 2012	IFEAT 2012	Value Added Spices, Essential Oils	Singapore	EAD
Jul 2012	Organize Sri Lankan Pavilion at SAITEX - 2012 - South Africa & B2B Meetings for Printing Industry	Multi Products	South Africa	Mkt.Dev
Sep 2012	Technical Exposure Visit for World Food Trade Fair in Moscow , Russia	Tea	Moscow , Russia	Galle Regional Office

Sep 2012	Participation at UK Boat Exhibition, Southampton	Boat Building	UK	IP
Sep 2012	Organize Sri Lanka Pavilion at Western China International Exhibition - Chengdu, China - Sep. 2012 with ATPF	Multi Products	China	Mkt.Dev
14–20 Sep 2012	Technical Exposure and Business Development Jewellery Programme for SMEs	Gems & Jewellery	Bangkok, Thailand	Galle Regional Office
Oct 2012	Organize Sri Lanka Pavilion at SIAL - France	Food & Beverages	France	Mkt.Dev
Oct 2012	Participation at SIAL Trade Exhibition 2012	Fruit & Vegetable	France	EAD
Nov 2012	Organize Sri Lanka Pavilion at India International Trade Fair - 2012 , New Delhi,India	Multi Products	India	Mkt.Dev
Dec 2012	Organize Sri Lanka's participation at an international exhibition in an emerging Asian market (Vietnam/India)	Gems and Jewellery	Pending Selection	IP

**2) CONTACT PROMOTION  
PROGRAMMES/MARKET EXPOSURE  
PROGRAMMES/BUYER-SELLER MEETINGS  
(OVERSEAS)**

<b>PERIOD</b>	<b>EVENT</b>	<b>PRODUCT SECTOR</b>	<b>VENUE</b>	<b>RESPONSIBLE DEVISION/UNIT</b>
Apr 2012	Organize B2B Match Making Programme for Apparel Exporters in Europe, especially SMEs (with COMSEC & UK)	Apparel	Europe	Mkt.Dev
23-27 May 2012	Exposure Visit to “Thaifex World of Food Asia 2012” & Food Processing Companies.	Processed Food Sector	IMPACT Exhibition Centre , Nonthaburi, Thailand	EAD
16- 21 Jun 2012	Market Exposure/ Business Development Programme – Italy	Footwear & Leather Products	Sirimavo Bandaranaike Memorial Exhibition Center	IP
Sep/Oct 2012	Promotion of “Garments Without Guilt”	Garments	USA/EU	IP
Sep/Oct 2012	Technical & Market Exposure Programme in Dubai/EU Countries	Light Engineering Products	Dubai/EU	IP
Sep/Oct 2012	Conduct B2B Meetings in USA	Selected Products	USA	Mkt.Dev
Oct 2012	Exposure Programme in India	Handloom Sector	India	IP

### 3) PROGRAMMES IN SRI LANKA

<b>PERIOD</b>	<b>EVENTS</b>	<b>PRODUCT SECTOR</b>	<b>VENUE</b>	<b>RESPONSIBLE DIVISION/UNIT</b>
Jan 2012	Project for promote cultivation of decorative foliage for the export market (Out growers exporter link up programme in Kurunegala District)		Kurunegala	NWP Office
Jan 4 <sup>th</sup> week 2012	Seminar on E-Commerce		Pollonnaruwa	IT
Feb 2012	Quality improvement programmes for Chille (Green chilly & Capsicum) cultivation in puttalam District.		Puttalam	NWP Office
Feb 2012	Quality improvement programme for pomegranate cultivation in puttalam district.		Puttalam	NWP Office
10-12 Feb2012	Footwear & Leather Fair 2012	Footwear & Leather Products	Sirimavo Bandaranaike Memorial Exhibition Center	IP
Mar 2012	Awareness Seminar on Export Market Opportunities in SAARC Region for the Exporters and SME Indirect Exporters-NWP		NWP Office	NWP & RD

28–31 Mar 2012	Expo 2012	Multi Products	Sirimavo Bandaranaike Memorial Exhibition Center	Expo Secretariat EDB
Apr 2012	Awareness Workshop on Value Added Products and International Market for the Cinnamon Industries.	Cinnamon	Galle	Southern Provincial Office
Apr 2012	Product and Market Development Jewellery Programme for SMEs Manufacturing Gem and Jewellery Products in the Matara District	Gem & Jewellery	Jewellery Manufacturing Village in Beldeniye in the Matara District	Southern Provincial Office
May 2012	Seminar on E- Commerce		Chillaw	IT
May 2012	Workshop on Quality & Productivity Improvement for Development of Value Added natural Rubber based Products	Rubber Products	Galle	Southern Provincial Office
May 2012	Organize Jewellery Design Development Workshops in the Regions	Gems and Jewellery	Southern Province/Central Province	IP
May 2012	Co-organize Boat Show Sri Lanka 2012	Boat Building	Sri Lanka	IP

May & Sep 2012	Workshop on Environmental Impact and International Requirements in using dye in Industrial Products	Giftwear , Toys & Wooden Products	Colombo	IP
3 <sup>rd</sup> Quarter 2012	In House Workshop on Post Harvest Technologies for Farmers in Ampara District	Fruit & Vegetable Farmers	Institute of Post Harvest Technologies in Anuradhapura	Eastern provincial Office
Aug 2012	Seminar on E-Commerce		Mannar	IT
5-8 Sep 2012	Facets Sri Lanka 2012 International Gem & Jewellery Show	Gems and Jewellery	Sirimavo Bandaranaike Memorial Exhibition Centre, Colombo	IP
Nov 2012	Seminar on E-Commerce		Kurunegala	IT
Nov 2012	Workshop on Product Development and Standardization on Bamboo and Rattan Products	Gift wear , Toys & Wooden Products	Colombo	IP
Nov 2012	Awareness Seminar on Export/Import Procedures.		NWP Office	NWP & RD
Jan-Dec 2012	Productivity Improvement Programme	Ceramic	Sri Lanka	IP

#### 4) CERTIFICATE COURSES

<b>PERIOD</b>	<b>EVENT</b>	<b>VENUE</b>	<b>RESPONSIBLE DEVISION</b>
21 <sup>st</sup> Jan 2012 – 10 <sup>th</sup> Mar 2012	123 <sup>rd</sup> Certificate Course on Export and Import Procedure		TF & TI
04 <sup>th</sup> Feb 2012 – 21 <sup>st</sup> Apr 2012	74 <sup>th</sup> Course on Operational Aspects of International Trade		TF & TI
21 <sup>st</sup> Apr 2012 – 16 <sup>th</sup> Jun 2012	124 <sup>th</sup> Certificate Course on Export and Import Procedure		TF & TI
5 <sup>th</sup> May 2012 – 14 <sup>th</sup> Jul 2012	75 <sup>th</sup> Course on Operational Aspects of International Trade		TF & TI
07 <sup>th</sup> Jul 2012 – 18 <sup>th</sup> Aug 2012	125 <sup>th</sup> Certificate Course on Export and Import Procedure		TF & TI
04 <sup>th</sup> Aug 2012 - 13 <sup>th</sup> Oct 2012	76 <sup>th</sup> Course on Operational Aspects of International Trade		TF & TI
15 <sup>th</sup> Sep 2012 - 10 <sup>th</sup> Nov 2012	126 <sup>th</sup> Certificate Course on Export and Import Procedure		TF & TI
20 <sup>th</sup> Oct 2012 – 22 <sup>nd</sup> Dec 2012	77 <sup>th</sup> Course on Operational Aspects of International Trade		TF & TI

## 5) AWARENESS PROGRAMMES ON PACKAGING TECHNOLOGY

<b>PERIOD</b>	<b>EVENT</b>	<b>PRODUCT SECTOR</b>	<b>VENUE</b>	<b>RESPONSIBLE DIVISION/UNIT</b>
Jan-Dec 2012	Establishment on Advisory Committee on Packaging	Packaging	Not Applicable	National Packaging Centre
April-July 2012	Certificate Course In Packaging Technology	Packaging	Colombo	National Packaging Centre
May-2012	Seminars/Workshops on Export Packaging for Export Oriented SMEs	Packaging	Central Province	National Packaging Centre
June-2012	Improvement of Information And Advisory Services on Packaging Purchase of Micro-Scale Equipments.	Packaging	EDB	National Packaging Centre
June-July 2012	Technical Advancement Programme for the Corrugated Industry in Sri Lanka.	Packaging	Colombo	National Packaging Centre
Jul 2012	Seminars/Workshops on Export Packaging for Export Oriented SMEs	Packaging	Northern Province	National Packaging Centre
Aug-Nov 2012	Certificate Course in Packaging Technology	Packaging	Colombo	National Packaging Centre
Sep 2012	Seminars/Workshops on Export Packaging for Export Oriented SMEs	Packaging	Eastern Province	National Packaging Centre
Nov 2012	Seminars/Workshops on Export Packaging for Export Oriented SMEs	Packaging	Western Province	National Packaging Centre