License for Pure Ceylon Cinnamon Certification Mark

PURE CEYLON CINNAMON (PCC)



CERTIFICATION MARK

The 'Pure Ceylon Cinnamon' Logo is owned by the Sri Lanka Export Development Board (EDB) and global trademarked. The Pure Ceylon Cinnamon "Certification Mark" can be used only on Value Added Cinnamon Packs containing 100% Pure Ceylon Cinnamon manufactured in Sri Lanka. Those who wish to use the Pure Ceylon Cinnamon Certification Mark on their products should obtain a license from the EDB.

The EDB is empowered to issue License for Pure Ceylon Cinnamon (PCC) Certification Mark pursuant to the approval granted by the Cabinet of Ministers for the EDB to hold the ownership/ custodianship of the name "Ceylon Cinnamon" on behalf of the people of Sri Lanka and registration of it as a Certification Mark under the provision of the intellectual property Act No. 36 of 2003 bearing Certification Mark No: 163008.

Aapplication for a License

Applicants who wish to obtain the above license should forward a duly completed application, in complying with the stipulated guidelines. Application and guidelines could be obtained from the Export Agriculture Division of the EDB (6th Floor) or downloaded from the EDB website http://pureceyloncinnamon. srilankabusiness.com/index.html.

For further details please contact Ms. Nilmini Wanasinghe on 0112-300705-11, Ext: 387 Fax 0112-304879, E-mail: inoka@edb.gov.lk. Duly completed application should be sent to reach the Director, Export Agriculture Division of the Sri Lanka Export Development Board., No. 42, Navam Mawatha, Colombo 02. Web: www.srilankabusiness.com



CHAIRPERSON & CHIEF EXECUTIVE Sri Lanka Export Development Board



Ministry of Development Strategies and International Trade