

BUSINESS MATCHMAKING AND EXPORT PROMOTION PROGRAMME IN MALAYSIA AND SINGAPORE

16th - 21st July 2018

The Sri Lanka Export Development Board (SLEDB) with the assistance of High Commissions of Sri Lanka in Malaysia and Singapore is organizing a Business Matchmaking Programme with Malaysian and Singaporean Electronics Companies/Importers/Associations/Government Institutions from 16th-21st July 2018 in Malaysia and Singapore.

Malaysia and Singapore are the Region's leading exporters of Electronics and Electrical products as most of the Global Tech Giants and High-Tech Electronics producers for Consumer Electronics, Automobile Manufacturing, Components for Electrical & Electronics Products, Semiconductor Devices, Industrial Engineering, Computer Software & Services, Robotics and IoT, Power Generation, Medical Supplies and Electronic & Electrical Equipment are present in Malaysia and Singapore.

KEY REASONS TO PARTICIPATE

- ❖ Meet prospective Suppliers / Importers / Associations and State Organizations to get first-hand view on the Electronics/Electrical market places in Malaysia and Singapore.
- ❖ Explore Malaysia and Singapore Electronics/Electrical industry for export opportunities, Joint Ventures and Strategic Alliances.
- ❖ Visit the "Tenaga Kuala Lumpur Exhibition 2018", one of the leading Trade Fairs for Electricity and Electronics Industry in Southeast Asia to obtain knowledge on the latest Technology and Innovations.

COST OF PARTICIPATION

The EDB would meet the cost of organizing B2B Meetings, Networking Sessions, Field Visits, within Malaysia and Singapore.

Personal costs such as Air fare and Accommodation will have to be borne by the participating companies.

APPLICATION & SELECTION

Applications should be made in the prescribed form available at the Export Services Division, 8th Floor, EDB, 42, Nawam Mawatha, Colombo 02. Applications could also be downloaded from the website: www.srilankabusiness.com (under the section "Announcements"). Short listed applicants will be interviewed by a selection committee.

Duly completed application forms should be sent by hand, by e-mail, or by registered post to reach the Director/Export Services, EDB, before 30th January 2018.

For further details, please contact: Mr. Akila / Mrs. Nilani Export Services Division, EDB on Tel 011 2300705-11 ext. 283 & 288 or Email to akiladishan@edb.gov.lk or nilani@edb.gov.lk



CHAIRPERSON & CHIEF EXECUTIVE
Sri Lanka Export Development Board



**Ministry of Development Strategies
and International Trade**