



ADDITIONAL REQUIREMENTS - EXPRESSION OF INTEREST (EOI)

SELECTION OF A FOREIGN/LOCAL CONSULTANT/EXPERT FOR THE MULTI-NATIONAL CORPORATION OUTREACH PROGRAMME FOR ELECTRICAL & ELECTRONICS MACHINERY UNDER NATIONAL BUDGET2018

1. Scope of work

- a) Set a strategy to attract and establish 3-5 global EEM Multinational Companies (MNCs) in Sri Lanka within 5 years
- b) Identify strategic and specific opportunities where Sri Lankan EEM companies can plug into global supply chains
- c) Maintain a rapport with targeted MNCs to promote Sri Lanka as an Electronics and Electrical design, development & manufacturing base in the world.
- d) Attract EEM Multinational Companies (MNCs) through G2G, G2B or B2B Programmes.
- e) Monthly progress reporting. It is essential the consultant works closely with members of Sri Lanka Electronic Manufacturers and Exporters Association (SLEMEDIA)

2. Requirements

- ✓ At least 10 years of prior experience in dealing with trade contracts especially in the regional and international context.
- ✓ Demonstrated knowledge and experience in undertaking research especially in the area of Foreign Direct Investment projects.
- ✓ Demonstrated experiences and skills in facilitating stakeholder/working group consultations.
- ✓ Relevant regional and international experience is essential.

3. EOI submission should include the following;

- Business Registration
- Proposed Strategy in brief
- Proof of ability providing details of similar assignments undertaken and delivered at international or sectoral level with sufficient details
- Profiles of staff members with required qualification and experience