



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



Ministry of Development Strategies and International Trade

FAIR TRADE CERTIFICATION FOR YOUR PRODUCTS

Fair Trade (FT) is a tool for sustainable economic development of the world and could be considered as an alternate approach for conventional marketing. Therefore, with the objective of encouraging Sri Lankan companies to obtain Fair Trade Certification, EDB proposes to assist exporters / potential exporters in Sri Lanka to obtain Fair Trade Certification through a recognized Fair Trade Certification Authority.

Objectives

- Encourage sustainable production in the country by increasing the number of fair trade certified companies in Sri Lanka.
- Differentiate Sri Lankan products, especially in the niche market segments.

For whom

Companies which have obtained / propose to obtain Fair Trade Certification for their products from **1st January 2018 – 30th November 2018**.

EDB Assistance

The EDB may consider meeting part cost of obtaining Fair Trade Certification on reimbursement basis who have obtained provincial or/and full membership from a recognized Fair Trade Certification Authority.

Application & Selection

Applications and guidelines are available at the Industrial Products Division (6th Floor), EDB, Provincial Offices of the EDB and the EDB website www.srilankabusiness.com under "Announcements". Duly completed applications should be sent to reach the Director, Industrial Products, EDB, before **17th October 2018**. Selections will be done by an evaluation panel appointed by the EDB. For further details please contact Mrs. Mangala Madhuwanthi, Development Officer, EDB. Tel: 2300705-11 Fax: 011-2300715. Email: mangala@edb.gov.lk.

CHAIRPERSON & CHIEF EXECUTIVE

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Web: www.srilankabusiness.com