

## **Guidelines**

### **FACILITATE EXPORTERS / POTENTIAL EXPORTERS TO OBTAIN FAIR TRADE CERTIFICATION**

#### **1.0 The Scheme**

EDB proposes to facilitate exporters / potential exporters to differentiate their products in the niche export market by obtaining the Fair Trade Certification.

##### **1.1 For whom**

Companies which have obtained / propose to obtain Fair Trade certification for their products from 1<sup>st</sup> January 2018 – 30<sup>th</sup> November 2018.

##### **1.2 Eligibility Criteria**

- Should own a workshop/factory
- Have a local ownership of 51% or more
- Should be in the business for a minimum of 03 years

##### **1.3 Form of assistance**

The assistance scheme will be on reimbursement basis and operated on cost sharing basis. EDB will reimburse 60% of the total cost of obtaining the Fair Trade certification through a recognized Fair Trade Authority up to a maximum of Rs 200,000 /= per company. The scheme to be extended for both provisional and full memberships of Fair Trade certification within the maximum amount specified per company.

##### **1.4 Period of assistance**

The financial scheme will be in operation for a period of three years with effect from 1<sup>st</sup> January 2015.

##### **1.5 Disbursement of Funds**

Disbursement of funds will be on reimbursement basis upon the submission of the certificates, relevant bills/invoices and on recommendation of the panel appointed by the EDB.

#### **2.0 Application Procedure**

Duly completed applications to be submitted to the Export Development Board along with following documents on or before 17<sup>th</sup> October 2018.

- Certified copy of Fair Trade certification  
(Original to be produced on request)
- Original invoice & payment receipt/s
- Copy of the Business Registration
- Copy of the EDB registration
- Copies of the other related documents submitted to the Fair Trade Authority