

GUIDELINES FOR PRESIDENTIAL EXPORT AWARDS (PEA) 2017/18

Sri Lanka Export Development Board (EDB) will award the Presidential Export Awards (PEA) with the objective of recognizing the efforts of the Sri Lankan exporters and their contribution towards the development of exports and national economy. The 2017/18 Awards will be presented by His Excellency the President of Sri Lanka in respect of performance in the financial year ending 31 March 2018.

TYPES OF AWARDS & ELIGIBILITY

- A. Overall Awards
- B. Product/Service Sector Awards

A. Overall Awards

The following 09 Overall Awards will be presented to recognize the performance of best export company in Sri Lanka.

1. Exporting Conglomerate of the Year
2. Exporter of the Year
3. Net Foreign Exchange Earner
4. Market Diversified Exporter
5. Sri Lankan Export Brand
6. Employment Provider in the Export Industry
7. Contributor from the Regions to the Export Supply Chain
8. Contributor to Sustainable Development in Exports
9. Woman Exporter of the Year

Eligibility for the Award of “Exporting Conglomerate of the Year”:

This award will be given to the best Exporting Conglomerate for their export excellence.

- A Conglomerate comprising a minimum of two Companies in the same corporate group, and including the parent/holding Company and engaged in the export of a minimum of two diverse products or services.
- Exporting companies (Subsidiaries) in the Conglomerate should be engaged in export business for a minimum of 3 years including the financial year ending 31st March 2018.

Eligibility for Other Overall Awards:

- A Company, individual or any other legal entity registered in Sri Lanka
- The annual export turnover in the financial year ending 31st March 2018 should be not less than USD 5.0 Mn
- Should demonstrate growth in exports during the financial year ending 31st March 2018.

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B. Product/Service Sector Awards for Individual Export Companies:

There are two types of Product/Service Sector Awards:

1. Highest Foreign Exchange Earner
2. Emerging Exporter

1) Highest Foreign Exchange Earner :

The Exporters recording the highest foreign exchange earnings in the financial year ending 31st March 2018 in each of thirty eight (38) products and service sectors in the annex I will be awarded.

2) Emerging Exporter

The Exporters who achieves the highest export growth rate from the sectors that contribute a minimum of US\$ 100 Mn or at least 1% of the total exports.

Eligibility for Product/Service Sector Awards:

1. General:

- a) A Company, individual or any other legal entity registered in Sri Lanka and engaged in business in any of the thirty eight (38) sectors stated in the annex I.
- b) Should demonstrate growth in exports during the financial year ending 31st March 2018.

2. Eligibility Criteria for Hi-tech & Innovative Products sector:

This sectoral award is to recognize R&D and innovations in to new products for encouraging New Product Development (NPD) targeting export market.

Exporting company which has innovated new Hi-tech products during the PEA year are eligible to apply.

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General Information for the Applicants of PEA of 2017/18

1. Each entity should submit separate “Application Form” as evaluation of export performance will be on legal entity basis. However for the Overall Award of “**Exporting Conglomerate of the year**”, Conglomerates should use “Application Form” which is specially designed for this award.
2. Certification from bank should be submitted by the Service Exporters with regard to the receipt of inward remittance (format is given in the last page of application).
3. Award Winners will receive a Trophy and a Certificate. The recipient will have the privilege of using the Presidential Export Award Logo on their letter heads/promotional/publicity materials for a period of 3 years from the date of receipt of the Award.
4. Exporters who have been charged with or found guilty of violation of Exchange Control, Customs, Import/Export Control laws/regulations or circumventing regulations pertaining to EDB assistance schemes or any other fraudulent activity are not eligible to apply.
5. Exporters who have defaulted EDB loans are not eligible to apply unless all the outstanding dues to the EDB are settled before sending the application.
6. Completed “Application Form” with **all relevant documents** should be submitted to the Chairperson & Chief Executive, Sri Lanka Export Development Board, No 42, Nawam Mawatha, Colombo 02 on or before 4.00 p.m. on 30th June 2018.

Documents required to be submitted by the applicants for Evaluation:

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| • Duly Completed Application | • Company/Consolidated Audited Financial Statements for the year ending 31st March 2018. |
| • Copies of Brand Registration Certificates | • Evidence of CSR Activities |
| • Copies of Quality/ Management Certificates | • Bank Certification for Inward Remittances in the case of export services |
| • EPF or ETF Receipts for December 2017 | |

The selection of Award winners will be decided by the Panel of Judges and their decision is final. The EDB reserves the right to reject any application in the event of information given is found to be false, inaccurate or inconsistency with any official information and also to disqualify the applicant to receive the Award under this Scheme, and/or to withdraw the Award after the Award has been granted.

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Annexure I

Following product/service sectors are considered for Product/Service Sector Awards of Highest Foreign Exchange Earner Award and Emerging Exporter Award.

Industrial Products (21):-

1	Apparel	8	Rubber Based Products	15	Boat Building
2	Textile	9	Plastic Products	16	Crafts & Lifestyle
3	Footwear	10	Chemical & Paints Products	17	Wooden Products
4	Leather Products	11	Handloom Products	18	Toys
5	Gems	12	Light Engineering	19	Electronics & Electrical Products
6	Jewellery	13	Ceramic, Porcelain & Glass Based Products	20	Hi-tech & Innovative Products
7	Diamond	14	Ship Building	21	Packaging, Printing & Stationery

Agricultural & Fisheries Products (11)

1	Tea	8	Herbal & Spa Products
2	Spices & Concentrates	9	Organic Products
3	Processed Food & Beverages	10	Fish & Fisheries
4	Coconut Non- Kernels	11	Ornamental Fish
5	Coconut Kernels		
6	Fruit & Vegetables		
7	Floriculture		

Export Services (6)

1	ICT
2	BPM/KPM
3	Wellness Services
4	Construction Services
5	Entrepot Trade
6	Logistic Services