



# SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



Ministry of Development Strategies and International Trade

## Sri Lanka's Participation at PAPERWORLD 2019 PAPERWORLD MIDDLE EAST -DUBAI

18<sup>th</sup> to 20<sup>th</sup> March 2019

Sri Lanka Export Development Board is planning to organize a Sri Lankan pavillion at Paperworld Middle East in Dubai which will be held from 18th March to 20th March 2019. Paperworld is one of the major International Trade Exhibitions for the stationery, paper and office supplies for private and business use. It also provides an opportunity to gain an overview of current market themes and trends in the paper and office products sector.

### KEY OBJECTIVE OF THE PROGRAMME;

- Promote Sri Lankan Printing Services in Middle East, Africa and Asia.
- Strengthen the existing contacts of the participating companies and establish new business contacts with potential print buyers of the region.
- Create a brand name for the country for Printing and create awareness of the capabilities of Sri Lankan Printing Industry.
- Assist selected Sri Lankan SME printing companies to reach investors and expand their businesses.
- To increase the value of export orders through this programme.

### COST OF PARTICIPATION

- ✓ EDB may consider providing assistance towards cost of stall space & construction for Sri Lankan pavillion (Shared) for 6-8 Sri Lankan Printing, Packaging & Stationery Companies.
- ✓ All other expenses such as airfare, accommodation & internal traveling will have to be borne by the participants.

### APPLICATION & SELECTION

Applications should be made in the prescribed form available at the Export Services Division, 8th Floor, EDB, 42, Nawam Mawatha, Colombo 02. Applications could also be downloaded from the website: [www.srilankabusiness.com](http://www.srilankabusiness.com) (under the section "Announcements"). Short listed applicants will be interviewed by a selection committee.

**Duly completed application forms should be sent by hand, by e-mail, or by registered post to reach the Director/ Export Services, EDB before 31st October 2018.**

For further details, please contact: Mr. Dinesh - Export Services Division, EDB on 011 2300705-11 ext. 282 or Email to: [dinesh@edb.gov.lk](mailto:dinesh@edb.gov.lk)

CHAIRPERSON & CHIEF EXECUTIVE  
SRI LANKA EXPORT DEVELOPMENT BOARD

NDB-EDB Tower, No.42, Nawam Mawatha  
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[www.srilankabusiness.com](http://www.srilankabusiness.com)