

WORKSHOP ON PRODUCT INNOVATION, TECHNOLOGY AND R&D, FOR SRI LANKAN TYRE MANUFACTURING INDUSTRY

The EDB in collaboration with the Sri Lanka Association of Manufacturers and Exporters of Rubber Products (SLAMERP) and Plastic and Rubber Institute of Sri Lanka (PRISL) proposes to organize a two day workshop on Product Innovation, Technology and R & D, to upgrade the knowledge of the tyre manufacturing industry by obtaining the services of International Technical Expert/s from India.

The objective of this workshop is to enhance the technical knowledge of the tyre industry personnel and provide exposure on latest developments and R&D of the international tyre industry in order to introduce manufacturing excellence practices to the production processes and to keep in line with the global market trends such as growing importance of sustainability concepts and cost effective production processes.

The areas to be covered:

1. Tyre Classifications
2. Compounding and Compound Designing (Wet Grip, Conductive, Wear Performance, Heat Performance etc.)
3. Tyre Manufacturing Process (covering latest machinery available)
4. Understanding of Process Related Defects & Possible Remedies,
5. Tyre Testing, Certifications & Failure Analysis, R&D, Product Innovations & Latest Trends.

- For Whom** : Tyre manufacturing /exporting companies
Date & Time : Friday 13th & Saturday 14th July 2018 from 8.30 a.m. to 5.00 p.m
Venue : Kingsbury Hotel, Colombo.
Resource Persons : Technical Experts on Tyre Technology, Innovation and R&D
Dr. Samar Bandyopadhyay,
Mr. S. Vasudeva Rao,
Mr. Kartik Sirinivas
Participation Fee : Rs. 12,500/- per person

Companies interested in participating should register with Plastic & Rubber Institute of Sri Lanka, Administration Manager, Mr. Chaminda Perera, No. 341/12, Kotte Road, Rajagiriya. Phone: +94(011)2864354, Fax: +94(011)4410557, e-mail: chaminda@prisrilanka.com. Registration will be on first come first served basis. For further details, please contact Ms. Janithi Nilushika, Export Promotion Officer, Tel: 011 2300705-11 Ext 357, Fax: 011 2303025, Email: mjanithi@edb.gov.lk

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CHAIRPERSON AND CHIEF EXECUTIVE
Sri Lanka Export Development Board



**Ministry of Development Strategies
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