



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF DEVELOPMENT STRATEGIES AND INTERNATIONAL TRADE

SRI LANKA'S PARTICIPATION AT DUSSELDORF BOAT SHOW

18th to 26th January 2020 – Dusseldorf, Germany

The EDB proposes to organize Sri Lanka's participation at the Dusseldorf Boat Show 2020 to be held in Dusseldorf, Germany from 18th to 26th January 2020.

The Dusseldorf Boat Show is one of the world's largest Boat shows held annually and had attracted 247,000 visitors from over 100 countries and 1970 exhibitors from 74 countries in the 2019 edition. The Boat show covers the entire value chain of boats and yachts including boat building materials, engines and related equipment and services such as marine tourism charter, training and technical services. Sri Lanka's exports of boats and ships enjoy zero duty rates to EU countries.

OBJECTIVE

To provide a powerful platform for the Sri Lankan Boat manufacturers to connect with global players to gain industry insights, technological innovations, to establish business contacts with international buyers and to benefit from GSP + concessions.

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Manufacturers / exporters of the Boat Building industry including raw material and accessories suppliers.

COST OF PARTICIPATION

EDB may consider providing assistance towards part cost of space and construction of the stall. The participants will have to bear the balance cost of space and construction, airfare, accommodation and other related expenses.

APPLICATION PROCEDURE

Applications should be made on the prescribed form available at the Industrial Products Division, (6th Floor), EDB, Provincial Offices of the EDB or download from the EDB website: www.srilankabusiness.com under "Announcements". Duly completed application forms should reach the Director - Industrial Products, EDB by registered post on or before 23rd September 2019. Selections will be done by an interview panel appointed by the EDB.

For further details, please contact Mrs. Diani Madhuka, Assistant Director or Mrs. Mangala Madhuwanthi - Development Officer on: 011- 2300705-11. Fax: 011-2300715 E-mail: diani@edb.gov.lk /mangala@edb.gov.lk.

CHAIRPERSON & CHIEF EXECUTIVE

SRI LANKA EXPORT DEVELOPMENT BOARD

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