



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



Ministry of Development Strategies and International Trade

SRI LANKA PAVILION AT ANUGA 2019

5th to 9th October 2019 – Cologne, Germany

The EDB proposes to organize a Sri Lanka pavilion at the above fair to be held in Cologne, Germany from 5th to 9th October 2019.

Anuga fair is held once in two years and considered as one of the world's important trade shows for Food & Beverage (F & B) products. The EDB has organized a Sri Lanka pavilion at this event continuously since 1997.

It was recorded more than 7,400 companies from 107 countries from all over the world exhibited at Anuga 2017 and around 165,000 trade visitors from 198 countries participated at the fair.

Anuga 2019 will provide a platform to participants to promote their F & B products to Europe and other markets, meet the leading decision makers from food industry, study new/ innovative products demanded in the market and new technologies applied in the sector.

EXHIBITORS

Applications are invited from manufacturers/ processors/ exporters of the following product categories having capacity to cater to the international market to exhibit at the Sri Lanka pavilion at Anuga 2019.

- Fresh / processed fruits and vegetables (frozen, dehydrated, canned/ bottled, fruit juices etc)
- Coconut based food products (desiccated coconut, coconut milk, cream, powder etc.)
- Tea (value added – flavoured tea bags, gift packs etc.)
- Beverages (non alcoholic)
- Wellness products
- Spice & spice mixtures, gift packs, essential oils etc.
- Confectionary & bakery products, dairy products, specialty & convenient food products
- Cereals & cereal based products
- Food ingredients
- Organic food products
- Other relevant food products

EDB ASSISTANCE

EDB may consider providing assistance towards part cost of space and construction as per the Guidelines of the assistance scheme approved by the EDB Board. Balance/ full cost of participation including space, construction, cost of exhibits, airfare, accommodation, internal travel etc will have to be borne by the participating companies.

APPLICATION & SELECTION

Applications should be made on the prescribed form available at the Export Agriculture Division, EDB or could be downloaded from the website: www.srilankabusiness.com (under the section "announcements"). Duly completed application forms should reach the Director - Export Agriculture, EDB by registered post on or before 15th April, 2019. Shortlisted applicants will be interviewed by a panel to select suitable participants for the programme. For further details please contact Ms Gayani Wijayathilake, Assistant Director on: 011-2300732, 2300705-11. Fax: 011-2304879 E-mail: gayani@edb.gov.lk.

**CHAIRPERSON & CHIEF EXECUTIVE,
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Web site: www.srilankabusiness.com