



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



Ministry of Development Strategies and International Trade

SRI LANKA PAVILION AT BIOFACH 2020

12th to 15th February 2020 - NUREMBERG, GERMANY

The EDB proposes to organize a Sri Lanka Pavilion in an area of 120 sq.m. at BioFach 2020 Exhibition from 12th to 15th February, 2020 at the Exhibition Center in Nuremberg, Germany.

BioFach Trade Fair is considered as the world's largest organic trade show that provides the opportunity for producers/exporters/buyers of organic products to meet at a single place to exchange Business, Knowledge and Technology. The objective of organizing a Sri Lanka pavilion is to enable Sri Lankan companies to display and promote Sri Lanka's certified organic products mainly in the EU region and to understand market trends in the international market.

INVITATION TO EXHIBIT

Applications are invited from the certified organic Food & Beverage processors/exporters of the following products categories, adhering to international food standards having capacity to cater to the international market.

- Processed & fresh fruits & vegetable (Frozen, dehydrated & preserved fruits & vegetable, fruit juices, canned & bottled products)
- Coconut based food products (Desiccated coconut, coconut milk, cream & powder, coconut/king coconut water, flavoured coconut chips)
- Spices & spice mixtures, spice seasoning, spice in gift pack, food ingredient, instant spice preparation
- Confectionery & bakery products, specialty & convenient food products, cereal & cereal based products, food for health, food supplements
- Beverages - Tea (Bulk, bags, in gift packs etc.), non-alcoholic beverages, herbal beverages

COST OF PARTICPATION

EDB may consider providing assistance towards cost of stall space and construction for the selected companies. All other costs such as airfare, accommodation, internal travel, cost of exhibits etc. have to be met by the participating companies.

APPLICATION & SELECTION

Applications should be made on the prescribed form available at the EDB website: www.srilankabusiness.com (under the section "Announcements"). Duly completed application forms should reach the Director - Export Agriculture, EDB by registered post on or before 12th September, 2019. Shortlisted applicants will be interviewed by a panel. For further details please contact Ms. Vinoka Perera, Assistant Director on 011-2300705 -11, Ext: 289, Fax: 011-2304879. E. Mail: vinoka@edb.gov.lk.

CHAIRPERSON & CHIEF EXECUTIVE
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Web site: www.srilankabusiness.com