



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF DEVELOPMENT STRATEGIES AND INTERNATIONAL TRADE

MACHINERY SOURCING AND TECHNOLOGY UPGRADATION MISSION FOR THE SRI LANKA APPAREL SECTOR IN – SHANGHAI, CHINA 25TH TO 28TH SEPTEMBER , 2019

EDB proposes to organize a Technology Upgradation and Machinery Sourcing Mission to China for the Apparel sector coupled with a visit to the “China International Sewing Machinery & Accessories Show (CISMA)” to be held in Shanghai New International Expo Center, China from 25th to 28th September 2019.

The objective of the programme is to provide exposure to the Sri Lankan apparel exporters/potential exporters on the latest technological innovations & new machinery available in the global market and to provide an opportunity to adopt such new technology/innovations to upgrade production facilities to be competitive in the international market.

China International Sewing Machinery & Accessories Show (CISMA) is the world’s largest professional sewing machinery exhibition. The fair is visited by more than 60,000 visitors from countries such as Japan, Germany, Singapore, India, Pakistan, Malaysia, Bangladesh, France, Italy etc. annually as an important trade fair to source sewing machinery and accessories.

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Applications are invited from exporters/potential exporters of Apparel products.

COST OF PARTICIPATION

All expenses related to this programme should be borne by the participants. EDB may consider providing assistance towards part cost of economy class airfare for selected SME companies.

APPLICATION & SELECTION

Applications should be made on the prescribed form available at the Industrial Products Division (6th Floor), EDB. Applications could also be downloaded from the EDB website: www.srilankabusiness.com under “Announcements”. Duly completed applications should be sent to reach the Director, Industrial Products, EDB before 23rd May 2019.

It is proposed to select 10 -15 exporters/ potential exporters of Apparel products for this programme by a selection committee appointed by the EDB.

For further details, please contact Mrs. Sepalika Jayawardana, Deputy Director on 011 3144616, 011 2300705-11 Ext 353, Fax: 011 2303025, Email: sepali@edb.gov.lk. or Ms. Janithi Morawaka, Export Promotion Officer, Email: mjanithi@edb.gov.lk

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