



SRI LANKA EXPORT DEVELOPMENT BOARD

ශ්‍රී ලංකා අපනයන සංවර්ධන මණ්ඩලය
இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



Ministry of Development Strategies and International Trade

SRI LANKA PAVILION AT CISMEF 2019 IN CHINA

The EDB proposes to organize a Sri Lankan Pavilion at 16th China International Small and Medium Enterprises Fair (CISMEF) in Guangzhou China to be held from 24th - 27th June 2019. The objective of organizing this programme is to provide an opportunity for Sri Lankan entrepreneurs to enter the Chinese Market & to establish buyer connections with the prospective Chinese buyers .

CISMEF is the largest and most important event for SMEs in the Asian-Pacific regions, with wide influence. This annual event houses around 5,000 standards booths which accommodate exhibitors and around 200,000 visitors visiting each year.

It is proposed to organize a Sri Lanka pavilion with around 30 exhibitors at the CISMEF.

APPLICATIONS ARE INVITED FROM MANUFACTURERS / EXPORTERS OF THE FOLLOWING PRODUCT SECTORS TO EXHIBIT AT THE SRI LANKA PAVILION

• Food and Beverage Including (Ceylon Tea, Seafood, Fruits & Vegetable, Snack Foods, Dried Foods, Nuts, Confectionery, Biscuit, etc.)	• Apparels
• Spice and Allied Products	• Gem and Jewellery
• Coir and Coir Products	• Giftware, Lifestyle and Handloom Products
• Ayurveda and wellness Products	• ICT and Knowledge Services

Any other products that have potential to China will also be considered.

Regional based entrepreneurs are encouraged to apply for this programme.

COST OF PARTICIPATION

Selected companies will be provided a constructed booth at the event. The airfare, hotel accommodation, freight of samples will have to be borne by participating companies.

APPLICATION AND SELECTION

If you are interested in exhibiting at the Sri Lankan pavilion, please forward the completed application on the prescribed form to reach the Director – Regional Development Division on or before 22nd February 2019. Application forms could be obtained from the Regional Development Division of EDB, Provincial Offices of Kandy , Kurunagala, Matara and Jaffna. Applications also could be downloaded from the EDB web site : www.srilankabusiness.com under the “Event & Announcements”. Shortlisted applicants will be interviewed by a selection committee.

For further details please contact Mr. Faheem / Export Promotion Officer on 0112300716, Fax 0112303028, e-mail: faheem@edb.gov.lk or Regional Office, Kandy – 0812233592, Regional Office, Matara – 0412231591, Regional Office, Kurunegala – 0372221972 and Regional Office, Jaffna – 0212215944.

CHAIRPERSON & CHIEF EXECUTIVE
SRI LANKA EXPORT DEVELOPMENT BOARD

No. 42, Nawam Mawatha, Colombo 2.

Web: www.srilankabusiness.com