



DEVELOPMENT OF E-COMMERCE READINESS ASSESSMENT IN SRI LANKA WITH THE ASSISTANCE OF COMSEC, UK

The Sri Lanka Export Development Board (EDB) with the assistance of the Commonwealth Secretariat (COMSEC), UK to conduct an E-Commerce Readiness Assessment of Sri Lanka and to identify gaps and barriers for future e-commerce development.

The resulting reports serve as a valuable input to us for the involvement in various discussions related to e-commerce and digital trade.

COMSEC has decided to carry out a survey covering various industries related to E-commerce in Sri Lanka including large and SME business enterprises, ecommerce service providers, logistics & transport companies and banks & financial institutions are being recognized as key supportive parties for implementing this project. COMSEC has procured the services from Grail Consulting Services, India to lead the work to deliver the e readiness assessment report.

The purpose of this survey is to examine the potential opportunities and associated risks related to E-commerce development in Sri Lanka and finally the consultant will submit a research report of E-Readiness. Therefore, your valuable inputs will be helpful to obtaining the best output resulting in an achievement of E-commerce development in Sri Lanka.

You are kindly invited to participate in this survey by filling the questionnaire.

Please be good enough to send the completed questionnaire to Information Technology Division, 7th Floor, EDB, Nawam Mawatha, Colombo 02 or via E-mail: dilsha@edb.gov.lk.

Your responses will remain confidential.