



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



Ministry of Development Strategies and International Trade

**MARKET EXPOSURE & B2B MEETING PROGRAMME FOR
SRI LANKAN RUBBER PRODUCTS MANUFACTURERS /
EXPORTERS IN DUSSELDORF, GERMANY FROM
16TH - 20TH OCTOBER 2019**

EDB in collaboration with the Sri Lanka Embassy in Germany and the Delegation of German Industry and Commerce in Sri Lanka proposes to organize a Market Exposure & B2B Meeting programme which includes visits to K fair to be held in Dusseldorf, Germany from 16th to 20th October 2019 for Sri Lankan rubber products manufacturers/exporters.

K fair is the world's number one Trade Fair for Plastics and Rubber products held in Dusseldorf, Germany triennially which attracts around 232,000 visitors and 3,285 exhibitors. It is an ideal platform to showcase products and innovations and to make business contacts. The theme of the K fair 2019 is "Visions in Polymers", that presents the trends and innovations of the industry.

OBJECTIVE

To study the EU market and gain knowledge on market trends, new products, product adaptation, market intelligence, latest technology available and to establish business contacts with buyers & suppliers of machinery, raw materials, etc.

The product categories include Solid /industrial tyres and pneumatic tyres, Industrial & surgical gloves, Rubber auto parts (OEM products), Industrial, household and technical rubber products, Rubber floor mats, Carpets, Sports goods and Foam products.

FOR WHOM

Rubber Products Manufacturers/Exporters

COST OF PARTICIPATION

EDB may consider providing assistance towards part cost of economy class airfare (for one representative) and cost of organizing B2B meetings for selected companies. The participants will have to bear the balance cost of airfare, accommodation and other related expenses.

APPLICATION PROCEDURE

Applications for the above programme should be made on the prescribed form available at the Industrial Products Division, (6th Floor), EDB, Provincial offices of the EDB or downloaded from the EDB website www.srilankabusiness.com under "Announcements". Duly completed applications should be sent to reach the Director, Industrial Products, Sri Lanka Export Development Board, NDB-EDB Tower, 42, Navam Mawatha, Colombo 02 on or before 30th May 2019. Selections will be done by an interview panel appointed by the EDB.

For further details please contact Mr. Susantha Premarathna, Assistant Director on Tele: 011 2300705-11 (Ext. 359) Fax: 011-2300715, E-mail:susantha@edb.gov.lk

Chairperson & Chief Executive

SRI LANKA EXPORT DEVELOPMENT BOARD

NDB-EDB Tower, 42, Nawam Mawatha, Colombo 02

Tel : 011-2300700 Fax : 011-2300715

Web : www.srilankabusiness.com