

A. Overall Awards

1. Exporting Conglomerate of the Year

This award will be given to the best exporting Conglomerate for their export excellence.

Evaluation Criteria

- Export Turnover above the minimum eligibility requirement (Exports of all Subsidiaries will be considered as exports of the Conglomerate)
- Incremental growth of exports over 3 years
- Financial Performance
[Earnings (profit before tax), Return on Equity, Return on Total Assets]
- Value Addition
- Creation of employment opportunities
- Exports under Sri Lankan Registered Brands
- Innovation (Product or Market innovation)
- Implementation of Quality Management Systems
- Implementation of Sustainability Policies (Environment Protection Systems, Resource Efficient Cleaner Production & Waste Management etc.)
- Volume of CSR work

2. Exporter of the Year

This award will be given to the best individual company for its export excellence in following areas.

- “Net Foreign Exchange Earner”
- “Market Diversified Exporter”
- “Sri Lankan Export Brand”
- “Employment Provider in the Export Industry”
- “Contributor from the Regions to the Export Supply Chain”
- “Excellence in Sustainable Development in Export Industry”

Evaluation Criteria

- Export Turnover
- Net Foreign Exchange Earnings
- Market Diversification
- Sri Lankan Export Brands
- Employment Providing in the Export Industry
- Contribution from the Regions to the Export Supply Chain
- Excellence in Sustainable Development in Export Industry

3. Globally Operated Highest Foreign Exchange Earner

This Award is to recognize the efforts and achievements of Sri Lankan exporting companies who has achieved highest foreign exchange earnings from local & overseas operations.

Evaluation Criteria

- Total foreign exchange earnings through local & foreign operations in the PEA year as certified by the company Auditors and Bank/s.
- Incremental growth of exports over 3 years
- Market diversification

4. Most Globally Outreached Sri Lankan Brand

This Award is to recognize the highest efforts and achievements of Sri Lankan registered indigenous Brands in the overseas markets.

Evaluation Criteria

- Geographical coverage (market diversification) of the brand (Market will be consider if exports are over USD100,000)
- Export revenue earned for the Brand in the PEA year as certified by the Company Auditors
- Growth in exports during the financial year ending 31st March 2019

5. Net Foreign Exchange Earner

The award is presented to the exporter who has achieved highest net foreign exchange earnings in the PEA year.

Evaluation Criteria

- FOB Value of Exports - [(Imported Inputs + locally purchased imported inputs) + Energy Consumed for manufacture & Export (25% of foreign component of cost electricity and 60% foreign component of cost of fuel) + Depreciation of imported capital goods + Repatriation of Profits + Salary/Payments in foreign currency for consultant/s, Royalty Payments etc].

6. Market Diversified Exporter

This award is to recognize the market diversification and this is awarded to best exporter who has highest number of market diversification.

Evaluation Criteria

- Considered the markets of the company with export turnover of US\$ 100,000 or more.

7. Sri Lankan Export Brand Award

The award is presented to the exporter who has exported highest total value of exports under a Sri Lankan registered brand in the PEA year.

Evaluation Criteria

- Select the exporter who has exported the highest value under the Sri Lankan registered brand in the PEA year.

8. Employment Provider in the Export Industry

This award is presented to exporter who has provided highest number of employment opportunities during the PEA year.

Evaluation Criteria

- Select the exporter who has provided highest number of employments in the PEA year

9. Contributor from the Regions to the Export Supply Chain

This award is to encourage setting up export led-supply/ industrial/economic activities/farmer or producer clusters and providing employment to rural mass at regional level.

Evaluation Criteria

- Setting up of Production Facilities & providing employment to rural mass
- Setting up of Subcontracting Centers & providing employment to rural mass
- Setting up of supply chain communities & providing employment to rural mass

10. Excellence in Sustainable Development in Export Industry

This award is presented to exporter with highest sustainable development initiatives in the PEA year.

Evaluation Criteria

- Generating energy through own sources
- Percentage of own energy of total power consumption
- Green Gas Emissions Intensity Ratio
- Application of GRI guide lines used for sustainability reports
- Management systems compliances
- Usage of Recycled Materials as a percentage of total raw materials
- Income Generated from Recycled waste Products
- Any Other Special eco-friendly Activities

11. Exporter to the Global Value Chain

This Award to recognize the contribution to the national exports made by the exporters who connected to the Global Value Chain (GVC) supplying Parts, Components/Accessories.

Evaluation Criteria

1. Export turnover
2. Growth rate for the PEA year
3. No. of employment provided

12. Innovative Export Product of the Year

This award is to recognize innovations and R&D efforts in export companies to produce to new/innovative products targeting export market.

Evaluation Criteria

Select the exporter who has achieved highest foreign exchange earnings for innovative products introduced during the PEA year

13. Organic Product Exporter of the Year

This award is to recognize the highest foreign exchange Earner in the Organic Products

Evaluation Criteria

Select the exporter who has achieved highest foreign exchange earnings for organic product exports during the PEA year

14. Woman Exporter of the Year

This award is to encourage and recognize woman entrepreneurs' contribution in National Export Development drive and also to enhance women's full & effective participation in leadership.

Evaluation Criteria

- Leadership
- Export Performances
- Ownership
- Market Diversification
- Employment opportunities provided

B . Product/Service Sector Awards

This sectoral “**Best Exporter Award**” will be awarded for the exporters who achieved the highest score within the sector in each Product & Services Sector (43 sectors).

Evaluation Criteria

- Export turnover
- Growth rate for the PEA year
- Market diversification
- No. of employment provided
- Value addition