



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை

Ministry of Development Strategies and International Trade



EXPRESSION OF INTEREST

DEMOCRATIC SOCIALIST REPUBLIC OF SRI LANKA

MINISTRY OF DEVELOPMENT STRATEGIES AND INTERNATIONAL TRADE

RECRUITMENT OF A QUALIFIED CONSULTANCY SERVICE

RECRUITMENT OF A QUALIFIED EXPERT/CONSULTANT

TO BRING DOWN AND ESTABLISH

3-5 GLOBAL ELECTRONICS & ELECTRICAL MANUFACTURING MULTINATIONAL COMPANIES (MNCs)

TO

SRI LANKA UNDER THE MULTI-NATIONAL CORPORATION OUTREACH PROGRAMME

TO

INCREASE FOREIGN DIRECT INVESTMENTS (FDIs)

The Sri Lanka Export Development Board (EDB) invites eligible Consultants/Experts to undertake and implement the activities under the Multi-National Corporation Outreach Programme for Electrical & Electronics Manufacturing Industry. The programme envisaged to establish 3-5 Global Electronics & Electrical Manufacturing Multinational Companies (MNCs) in Sri Lanka by 2022. Interested consultants must provide information indicating that they are qualified to perform the services (Brochures, description of similar assignments, experience in similar conditions, availability of appropriate skills among staff, etc.). Selected Consultants/Experts must have proven success stories of attracting Foreign Direct Investments (FDI) in a given period of time.

The Consultant/Expert will be selected in accordance with the procedures set out in the Guidelines for Selection and Employment of Consultants, published by National Procurement Agency.

Services Required

- Set a Road Map to bring down and establish 3-5 global EEM Multinational Companies (MNCs) in Sri Lanka within 3 years (2019-2022) to increase Foreign Direct Investments (FDIs) and direct/indirect employment opportunities
- Identify strategic and specific opportunities and Competitive Advantages where Sri Lankan EEM companies can plug into Global Supply Chains
- Bring down and establish 3-5 EEM Multinational Companies (MNCs) to Sri Lanka by year 2022 (first MNC to be established by 2020) and assist Board of Investment of Sri Lanka (BOI) to successfully sign the agreements with interested MNCs.
- Consultant should preferably have liaising officers in countries where EEM Multinational Companies (MNCs) are located, so that investment promotion can be done effectively by maintaining a rapport with targeted MNCs to promote Sri Lanka as an Electronics and Electrical Design, Development & Manufacturing base in the world.
- The consultant should work closely with Ministry of Development Strategies and International Trade, Board of investment of Sri Lanka (BOI), Sri Lanka Export Development Board (EDB), and Sri Lanka Electronic Manufacturers and Exporters Association (SLEMEA). Progress to be reported on monthly basis.

Procedure

Expressions of Interest (EOI) addressed to the Chairperson & Chief Executive, EDB indicating "EOI - SELECTION OF A FOREIGN CONSULTANT/EXPERT FOR THE MULTI-NATIONAL CORPORATION OUTREACH PROGRAMME FOR ELECTRICAL & ELECTRONIC MACHINERY UNDER NATIONAL BUDGET 2018" on the left hand corner of the envelope should be delivered to the address below by registered post or deposited in the tender box (6th floor) Procurement Unit, EDB on or before **01st July 2019 at 2.30 p.m.**

The Terms of Reference (TOR) and the additional requirements for the Expression of Interest could be downloaded from EDB website, www.srilankabusiness.com under the "Announcement"

Interested consultants may obtain further information from Mr. M. K. S. K. Maldeni or Mr. D.A.D. De Zoysa of Export Services Division on Tel. +94112300705 (Ext. 280 & 283)

Chairperson & Chief Executive

Sri Lanka Export Development Board

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