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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை
SRI LANKA EXPORT DEVELOPMENT BOARD



Ministry of Development Strategies and International Trade

25TH GULFOOD EXHIBITION, DUBAI, U A E

16TH – 20TH FEBRUARY 2020

The EDB will be organizing Sri Lanka's participation at GULFOOD 2020 exhibition scheduled to be held from 16th - 20th February 2020 at World Trade Centre, Dubai, UAE. GULFOOD is one of the largest Food & Beverage Exhibitions held in the world that gather around 5,000 exhibitors and more than 100,000 visitors from over 200 countries. The objective of Sri Lanka's participation at GULFOOD is to showcase and promote Sri Lankan Food & Beverage products to the Middle East, Africa, and South Asia (MEASA) region.

EXHIBITORS

Applications are invited from Food & Beverage processors/exporters of the following product categories, adhering to international food standards and having capacity to cater to the international market.

- **Processed & fresh fruits & vegetables** (Frozen, dehydrated & preserved fruits & vegetables, fruit juices, canned & bottled products)
- Coconut based food products (Desiccated coconut, coconut milk, cream & powder, coconut/king coconut water, flavoured coconut chips etc.)
- Spices & spice mixtures, spice seasonings, spices in gift packs, food ingredients, instant spice preparations etc.
- Confectionery & bakery products, specialty & convenient food products, cereal & cereal based products, food for health
- Certified Organic food products and food supplements
- **Beverages** - Tea (Bulk, bags, in gift packs etc.), non-alcoholic beverages, herbal beverages

COST OF PARTICIPATION

EDB may consider providing assistance towards cost of stall space and construction for the selected companies as per the guidelines approved by the EDB Board subject to availability of funds. However, companies who have received EDB assistance towards stall space and construction to participate at EDB organized Food fairs more than 03 times in the recent past will have to meet the total cost of stall space and construction, approximately Rs. 1.9 Mn for a 9 sqm. booth. In addition all other costs such as airfare, accommodation, internal travel, cost of exhibits etc. have to be met by the participating companies.

APPLICATION & SELECTION

Applications should be made in the prescribed form available in the EDB website: www.srilankabusiness.com (under section "Announcements"). Duly completed application forms should reach the Director, Export Agriculture, EDB by registered post before 06th September 2019. Shortlisted applicants will be interviewed by a panel appointed by the EDB.

For further details please contact Ms Thilini Wimalagunasekara on: 011-2300732, 2300705-11. Ext: 390
Fax: 011-2304879. E.mail: upadya@edb.gov.lk

CHAIRPERSON & CHIEF EXECUTIVE
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