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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை
SRI LANKA EXPORT DEVELOPMENT BOARD



Ministry of Development Strategies and International Trade

INDIA INTERNATIONAL MEGA TRADE FAIR (IIMTF)

From 13th to 25th December 2019

SCIENCE CITY, KOLKATA, INDIA

The Sri Lanka Export Development Board (EDB) proposes to organize a Sri Lanka Pavilion with 6-8 exhibitors at the India International Mega Trade Fair (IIMTF) - 2019 to be held in Science City, Kolkata, India from 13th to 25th December 2019 in collaboration with Sri Lanka High Commission in India and the Bengal Chamber of Commerce and Industry, India.

During the Trade Fair “**Sri Lanka Country Forum**” with B2B meetings will be organized on 19th December 2019 by Sri Lanka High Commission in India.

The objective of organizing this event is to create contacts with the buyers and to increase Sri Lanka’s market share in India, especially West Bengal and Eastern States of India and to promote opportunities which will arise through the existing FTA between the two countries.

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Exporters/potential exporters of the below sectors are invited to apply and 6-8 exporting companies will be selected to participate.

Apparel, Accessories, Handicrafts & Lifestyle Products, Gems & Jewellery, Porcelain Products, Beauty & Personal Care Products, Processed Foods & Confectionaries, Fresh Fruits & Vegetables, Fish & Fishery Products, Coconut Based Products, Ceylon Tea, Spices & Essential Oil, and Services such as ICT/ BPO/KPO, Educational Services, Wellness Tourism & Travel Agents.

Any other potential products would also be considered.

EDB ASSISTANCE:

The EDB may consider providing assistance towards full/part cost of stall and construction according to the EDB policy of Trade Fair Participation. The balance cost of stall and construction together with the cost of airfare, hotel accommodation, freight, and clearance charges & duties applicable for exhibits and cost of internal travel will have to be borne by the participating company.

APPLICATIONS:

Applications should be made on the prescribed form available at the Market Development Division (8th Floor), EDB or could be downloaded from the website www.srilankabusiness.com under the section “Announcement”. Duly completed application forms should be sent to the Director/Market Development, EDB before **Monday, 02nd September 2019**. Shortlisted applicants will be interviewed by a selection panel.

For further information, please contact Ms. Apsara Arampath, Assistant Director Tel: 0094-11-2300705-11 (Ext. 271), 0112-300722, e-mail: apsara@edb.gov.lk

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