



**SRI LANKA EXPORT DEVELOPMENT BOARD**

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை

**Ministry of Industrial Export and Investment Promotion**



## **Sri Lanka pavilion at INTERZOO for Ornamental Fish Sector**

**19-22 MAY, 2020 NUREMBERG, GERMANY.**

The EDB proposes to organize a Sri Lanka pavilion at the INTERZOO 2020 International trade fair to be held from 19<sup>th</sup> to 22<sup>nd</sup> May, 2020 in Nuremberg, Germany. The main objective of Sri Lanka's participation at this fair is to provide an opportunity for the Sri Lankan Ornamental Fish exporters to expand their business in the European market.

Interzoo is the world's leading exhibition for international pet industry, manufactures, wholesalers, and service providers. Around 1990 exhibitors from over 100 countries have exhibited in the Interzoo 2018 event and over 39,000 trade visitors have attended the exhibition. The exhibition is also a platform to source information on new market trends & technical innovations.

### **FOR WHOM:**

Ornamental fish exporters/breeders, suppliers of aquatic plants, pet suppliers who have capacity to cater to the international market are invited to exhibit at the Sri Lanka pavilion.

### **EDB ASSISTANCE:**

EDB may consider providing financial assistance towards part cost of space & construction for selected SME companies. The balance cost of space & construction together with the cost of exhibits, airfare, hotel accommodation and internal travel will have to be borne by the participant company.

### **APPLICATION:**

Applications should be made on the prescribed form available at the Export Agriculture Division (6th floor), EDB or could be downloaded from the website [www.srilankabusiness.com](http://www.srilankabusiness.com) under the section "Announcement". Duly completed application forms should be sent by registered post to reach the **Director, Export Agriculture Division, EDB on or before 17th December 2019.**

For further details please contact Mrs.Namali Wijesekara on: 011-2300732,2300705-11, Fax:011-2304879 E-mail: [namali@edb.gov.lk](mailto:namali@edb.gov.lk)

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