



**SRI LANKA EXPORT DEVELOPMENT BOARD**

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



**Ministry of Development Strategies and International Trade**

## **REQUEST FOR PROPOSALS**

**CONSULTANCY SERVICES FOR AN**

**"IN-DEPTH INDIA MARKET ENTRY STUDY FOR SRI LANKAN BUSINESSES"**

**Under the 'Break into India Strategy' Initiative of  
Ministry of Development Strategies and International Trade (MoDSIT)**

The Sri Lanka Export Development Board (EDB) wishes to seek proposals from an International Consultancy Firm/Consultant to carry out an In-depth Study on Market Entry into India.

The objective of this exercise is to develop an informed and data-driven research study that contains information and analysis on the market to assist Sri Lankan entrepreneurs to penetrate the Indian market leading to increase of Sri Lanka's exports to India.

Interested parties are requested to submit their detailed proposal including cost, qualifications to perform the scope of work as outlined in the Terms of Reference. (Curriculum Vitae/ Business registration with a description of experience in similar assignments etc.). The Request for Proposal document could be downloaded from the websites (under Announcements) "<http://www.srilankabusiness.com/edb/announcements.html>".

Proposals should be sent under registered post to: Chairperson & Chief Executive, Sri Lanka Export Development Board, No. 42, Nawam Mawatha, Colombo 2, Sri Lanka or deposit in the tender box (6th Floor) at Procurement Unit before **30<sup>th</sup> September 2019 at 2.30 p.m.** "Proposal for drawing up an "In-depth India Market Entry Study for Sri Lankan Business" should be indicated on the top left-hand corner of the envelope.

For further information, please contact Mr. Prasanna Jayasinghe, Deputy Director Tel: 0094-11-2300722, Fax: 0094-11-2300715, E- mail: [pras@edb.gov.lk](mailto:pras@edb.gov.lk)

**CHAIRPERSON & CHIEF EXECUTIVE  
SRI LANKA EXPORT DEVELOPMENT BOARD**

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