



SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



MINISTRY OF DEVELOPMENT STRATEGIES AND INTERNATIONAL TRADE

Promoting Exports of Food Ingredients

Supply Side West, LA, USA and B2B Meeting from 17th to 20th September, 2019

EDB is organizing a Sri Lanka participation at Supply Side West, LA, USA from 17th to 18th and B2B programme from 19th to 20th September, 2019 to promote the Sri Lanka value added spices, coconut ingredients, flavours and nutraceutical products along with B2B meeting with leading buyers for ingredients and food seasoning including factory visits.

The Supply Side West is an annual event held in LA, USA promote leading consumer level suppliers and USA food importers from dietary supplement, food seasoning and sport nutrition. It is identified as a suitable event to display Sri Lankan food ingredients products to expand the market share in the USA market. Supply Side West is attended by leading consumer level suppliers, USA food importers from dietary supplement, food seasoning & sport nutrition and teams involved in product development.

The USA is one of the largest markets for organic spices & seasoning and the demand is expected to rise further. The resistance towards chemical applicate products and genetically modified products has contributed towards this trend.

EXHIBITORS

Applications are invited from exporters and potential exporters of the following product sectors to exhibit at the above fair.

- Value added Spice & spice mixtures, seasonings, gift packs, food ingredients, instant spice preparations, etc.
- Coconut kernel products (desiccated coconut, coconut milk, cream, powder etc.)
- Essential oils
- Health products, herbal products & organic food

EDB ASSISTANCE

Cost of participation including exhibition space & construction, cost of exhibits, airfare, accommodation, internal travel etc. will have to be borne by the participating companies. EDB may consider providing assistance towards part cost of space & construction.

APPLICATION & SELECTION

Applications should be made on the prescribed form, available at the Export Agriculture Division, EDB, 6th Floor or downloaded from the EDB website: www.srilankabusiness.com (section 'announcements'). For further details please contact Nilmini Wanasinghe/ Assistant Director on 011-2300732, 011-2300705-11. Fax: 011-2304879, E-mail: inoka@edb.gov.lk. Selection of suitable participants will be done by an interview panel appointed by the EDB.

Duly completed application forms should be sent through registered post to reach the Director, Export Agriculture Division, EDB, NDB-EDB Tower, No 42, Nawam Mawatha, Colombo 2, on or before 22/04/2019.

**CHAIRPERSON & CHIEF EXECUTIVE,
SRI LANKA EXPORT DEVELOPMENT BOARD,
NDB-EDB Tower, 42, Nawam Mawatha, Colombo 02**

www.srilankabusiness.com