



SRI LANKA EXPORT DEVELOPMENT BOARD

ශ්‍රී ලංකා අපනයන සංවර්ධන මණ්ඩලය
இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை



Ministry of Development Strategies and International Trade

**SRI LANKA WELLNESS PAVILION & B2B NETWORKING EVENT
AT WORLD TRAVEL MARKET (WTM) LONDON
4TH TO 6TH NOVEMBER 2019, EXCEL LONDON, LONDON**

The EDB will be organizing a Sri Lanka Wellness Pavilion and B2B Networking event at the WTM London 2019 scheduled to be held from 4-6 November 2019 in London, UK.

The EDB will also organize B2B meetings for Sri Lankan Wellness companies parallel to this event through a matchmaking consultant for Luxury and Wellness sectors in collaboration with the Sri Lanka High Commission in UK.

WTM London is the leading global event for the travel and tourism industry to meet industry professionals and conduct business with participation of 25,000 - 30,000 visitors and 500+ exhibitors from worldwide.

Participation at this event will provide opportunities to promote Sri Lankan capabilities on Indigenous medicine and Western medical services, strengthen the existing contacts and establish new business contacts with medical professionals and medical travel companies of the region in order to attract wellness/medical travelers from UK to Sri Lanka.

PARTICIPANTS ARE INVITED FROM FOLLOWING SECTORS:

Ayurveda Resorts, Wellness Resorts, Private Hospitals, testing and other medical related service providers are invited to exhibit at the Sri Lanka Pavilion.

EDB ASSISTANCE:

The EDB may consider providing assistance towards part cost of space, construction and consultancy fee of B2B matchmaking for selected companies. The balance cost of space and construction together airfare, hotel accommodation and internal travel will have to be borne by the participating companies.

APPLICATIONS:

Applications should be made on the prescribed form available at the Export Services Division (8th Floor), EDB or could be downloaded from the website www.srilankabusiness.com under the section "Announcement". Duly completed application forms should be sent by registered post to reach the **Director/Export Services, EDB** before 12th September 2019.

For further details please contact Mrs. Kumudini Irugalbandara on 011 2303862. Fax 011 2303862. Email: kumudu@edb.gov.lk

**CHAIRPERSON & CHIEF EXECUTIVE
SRI LANKA EXPORT DEVELOPMENT BOARD
No. 42, Nawam Mawatha, Colombo 2.
Tel: 0112300705-11 Fax: 0112300715**