



Intermoda, Guadalajara

No	Content	Description
01	Fair Name	Intermoda, Guadalajara
02	Location	Expo Guadalajara ,) Av. Mariano Otero No. 1499 44550 Guadalajara, Mexico Tel: +52 (3)3 33433000 Fax: +52 (3)3 33433030
03	Overview	<p>The fashion and complements brands of Mexico and other countries of Latin America meet at Intermoda to show their season proposals and give a commercial outing to their designs.</p> <p>A part from enjoying the large exhibition area, the designers can highlight their creations at the catwalk of Intermoda, and participate in the conferences that this show proposes to the professionals of the sector.</p> <p>The Mexican "Intermoda" belongs to one of the most important events of the textile industry of Latin America. This trade and order show - access only with invitation - will present the latest trends and collections for the next season to possible purchasers offering business opportunities of international level. Cat walks and symposia will complete the exhibition program.</p>
04	Date	Tue 17 January, 2012 to Fri 20 January, 2012
05	Frequency	Biannually
06	Main Product Of Relevant To Sri Lankan Exporter	Fashion, Menswear, Womenswear, Fashion Complements, Fashion designers, Fashion catwalks
07	Dead Line Of Application	
08	Exhibitors And Visitors	
09	Entrance Fee	
10	Stall Cost	
11	Why important to the Sri Lanka	

12	Organization Person (Sponsor)	
13	Fair Organizer	Expo Guadalajara Av. Mariano Otero No. 1499 C.P. 44550 Guadalajara, Mexico Tel: +52 (0)33 33433000 Fax: +52 (0)33 33433030 Email : infoexpo@expo-guadalajara.com Web : www.expo-guadalajara.com
14	Contact Person in EDB	Ms. Chandani Rathnayake, Assistant Director, Market Development Division, (TEL : 2300722)