



**SRI LANKA EXPORT DEVELOPMENT BOARD**  
**Ministry of Development Strategies and International Trade**



**EXPAND EXPORT OPPORTUNITIES TO CHINA**

The EDB in collaboration with the Sri Lanka Consulate General in Guangzhou China proposes to organize Sri Lanka Pavilions at both 14th China-ASEAN Expo, Guangxi, China from 12<sup>th</sup> to 15<sup>th</sup> September 2017 and 14<sup>th</sup> China International Small and Medium Enterprises Fair (CISMEF) in Guangzhou, China from 10<sup>th</sup> to 13<sup>th</sup> October 2017. The objective of organizing these activities is to achieve maximum benefits under the proposed Sri Lanka China FTA.

It is proposed to organize Sri Lanka pavilions with around 30 exhibitors at the CAEXPO and around 35 exhibitors at the CISMEF.

Applications are invited from Manufactures/Exporters of the following product sectors to exhibit at the Sri Lanka pavilions.

**CHINA-ASEAN EXPO (CAEXPO) NANNING, GUANGXI**

**From 12<sup>TH</sup> TO 15<sup>TH</sup> SEPTEMBER 2017**

- Food & Beverages (Including Ceylon tea & Spices)
- Fish & Fishery Products
- Household Products (Furniture & Handicraft)
- Coconut & Coir Products
- Gems & Jewellery
- Services (Including Tourism, ICT etc.)
- Any Other product

**CHINA INTERNATIONAL SMALL AND MEDIUM ENTERPRISES FAIR (CISMEF), GUANGZHOU**

**From 10<sup>TH</sup> TO 13<sup>TH</sup> OCTOBER 2017**

- Food & Beverages (Including Ceylon Tea, Seafood, Fruits & Vegetables, Snack Foods, Dried Foods, Nuts, Confectionery, Biscuit, Juices, Jams, etc.)
- Apparel, Gems & Jewellery
- Coir & Coir Products
- ICT & Knowledge services
- Giftware, Lifestyle and handloom products

Any other products that has export potential to China will also be considered.

Regional based SME companies engaged in above sectors are encouraged to apply for these events.

**COST OF PARTICIPATION**

A participation fee, airfare, hotel accommodation, freight of samples will have to borne by the participating companies. Selected company will be provided a constructed booth in one of the events.

**APPLICATION AND SELECTION**

If you are interested in exhibiting at the Sri Lankan pavilions, please forward the completed application on the prescribed form to reach the Director-Market Development Division before 5<sup>th</sup> July 2017. Application form could be obtained from the Market Development Division and also could be downloaded from the website [www.srilankabusiness.com](http://www.srilankabusiness.com) under "Event & Announcements". Shortlisted applicants will be interviewed by a selection committee.

For further details please contact Mrs. Manoja Dissanayeke/Deputy Director or Mr. Prasanna Jayasinghe/Deputy Director on Tel.2300722, Fax 2305212, and Email.manojad@edb.gov.lk/pras@edb.gov.lk.

**CHAIRPERSON & CHIEF EXECUTIVE**  
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