



SRI LANKA EXPORT DEVELOPMENT BOARD
Ministry of Development Strategies and International Trade



EXPO PAKISTAN TRADE FAIR, KARACHI, PAKISTAN

9th to 12th NOVEMBER 2017

A Sri Lanka Country Pavilion is being organized at Expo Pakistan exhibition, to be held in Karachi, Pakistan from 9th to 12th November 2017 with the participation of around 20 Sri Lankan companies. The objective of organizing a Sri Lanka Country Pavilion is to promote Sri Lanka exports to Pakistan utilizing the concession available under Pakistan Sri Lanka Free Trade Agreement.

Sri Lanka is the “Guest Country” at the 2017 exhibition. To take advantage of the recognition granted for Sri Lanka as “Guest Country” at the exhibition, a Business Forum is proposed to be organized to create awareness on Trade, Tourism and Investment opportunities coinciding with the exhibition. The B2B meetings for the exhibiting Sri Lankan companies will also be arranged with the assistance of the Sri Lanka Consulate General in Karachi, The Embassy of Pakistan in Sri Lanka and Trade Development Authority of Pakistan.

Applications are invited from Manufactures/Exporters of the following product sectors to exhibit at the Sri Lanka pavilion and to participate in the Business Forum and B2B session.

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| - Rubber products & auto components | - Ceylon tea |
| - Electronic & Electrical products | - Fashion Garments |
| - Tableware and kitchenware of porcelain | - ICT / BPO |
| - Cosmetic & Beauty care products | - Chemical & Plastic Products |
| - Food preparation & confectionery products | - Tricycle, Scooters, bicycle etc |
| - Gems & Jewellery | - Floriculture Products |
| - Coconut & Coir products | - Fisheries Products |

Any other products that has export potential to Pakistan will also be considered

COST OF PARTICIPATION

The EDB will consider providing constructed display area at this event for the selected companies and participating companies will have to bear the cost of hotel accommodation, airfare, freight & clearance of sample and any other related cost of participants.

APPLICATION AND SELECTION

Interested companies are invited to forward their duly completed application on the prescribed form to reach the Director-Market Development Division before 10th September 2017. Application form could be obtained from the Market Development Division and also could be downloaded from the website www.srilankabusiness.com under “Events & Announcements”. Shortlisted applicants will be interviewed by a selection committee.

For further details please contact Mrs. Saumya Kannangara/ Assistant Director Tel.2300705, Ext - 258 , Fax 2305212 and Email. saumya@edb.gov.lk or ireshani@edb.gov.lk.

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