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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை
SRI LANKA EXPORT DEVELOPMENT BOARD



MINISTRY OF DEVELOPMENT STRATEGIES AND INTERNATIONAL TRADE

SRI LANKA PAVILION AT GITEX TECHNOLOGY WEEK 2017

The EDB with the assistance of the office of the Sri Lanka Consulate General in Dubai is organizing the Sri Lanka pavilion at GITEX Technology Week 2017 to be held in Dubai, from 08-12 October, 2017.

GITEX is the leading ICT event in the region focusing Middle East, Africa and Central Asia, attracting more than 146,000 visitors from over 144 countries. New ICT sectors being promoted at GITEX 2017 include; Virtual Reality, Augmented Reality, Artificial Intelligence, Wearables, Smart Living and Digital marketing.

OBJECTIVE

To develop business contacts with the Middle East and African IT companies and to explore the possibility of enhancing Sri Lanka IT exports / outsourcing services, to the Middle East and African regions. ICT sector exporters are invited to apply for the participation in the event.

APPLICATION AND SELECTION

Applications should be made on the prescribed application form available at **8th Floor, Export Services Division, EDB** or from the EDB website www.srilankabusiness.com: (under the section “ANNOUNCEMENTS”).

Duly completed applications should be sent by hand or by registered post to reach the **Director/Export Services, EDB** or mail: ict@edb.gov.lk before 20th June, 2017. Selection of the participants will be made by a panel appointed by the EDB.

Total cost of participation will have to be borne by the participating companies. The EDB may consider providing assistance towards part of the cost of booth space and construction.

For further details please contact Mr. Dinesh Attanayake/ Ms. Vajira Kularathna on 011 2300705 Ext 282 & 284 or e-mail: ict@edb.gov.lk / dinesh@edb.gov.lk / vajira@edb.gov.lk

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