

SRI LANKA EXPORT DEVELOPMENT BOARD

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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை

MINISTRY OF DEVELOPMENT STRATEGIES AND INTERNATIONAL TRADE

SIAL INTERNATIONAL FOOD EXHIBITION 2018 PARIS, FRANCE 21ST TO 25TH OCTOBER, 2018

EDB is organizing a Sri Lanka pavillion at the SIAL International Food innovation exhibition to be held in Paris, Nord Villepinte, France from 21st to 25th, October 2018 to promote the Sri Lankan Food & Beverage products.

The SIAL, a bi-annual event held in Paris, France is one of the major food exhibitions held in Europe which offers a range of food & beverage products from ingredient to processed food, F&V, dairy products, beverages and Organic products which brings all the food channels together under one roof.

EXHIBITORS

Applications are invited from exporters and potential exporters of the following product sectors to exhibit at the above fair.

- Coconut kernel products (desiccated coconut, coconut milk, cream, powder etc.)
- Value added Spice & spice mixtures, seasonings, gift packs, food ingredients, instant spice preparations, etc.
- Beverages (alcoholic & non-alcoholic)
- Health products, herbal products & organic food
- Confectionary & bakery products, dairy products, specialty & convenient food products
- Fresh/ processed fruits and vegetables (frozen, dehydrated & preserved, canned & bottled, fruit juices)
- Cereals & cereal based products
- Any other related food & beverage product/s including tea

EDB ASSISTANCE:

Cost of participation including space, construction, cost of exhibits, airfare, accommodation, internal travel etc. will have to be borne by the participating company. EDB may consider providing assistance towards part cost of space & construction.

APPLICATION & SELECTION

Applications should be made on the prescribed form, available at the Export Agriculture Division, EDB, 6th Floor or downloaded from the EDB website: **www.srilankabusiness. com** (section 'announcements'). For further details please contact Nilmini Wanasinghe/Assistant Director on 011-2300732, 011-2300705-11. Fax: 011-2304879, E-mail: inoka@edb. gov.lk . Selection of suitable participants will be done by an interview panel appointed by the EDB.

Duly completed application forms should be sent through registered post to reach the Director, Export Agriculture Division, EDB, NDB-EDB Tower, No 42, Nawam Mawatha, Colombo 2, on or before 30/11/2017.

CHAIRPERSON & CHIEF EXECUTIVE, SRI LANKA EXPORT DEVELOPMENT BOARD NDB-EDB Tower, 42, Nawam Mawatha, Colombo 02

www.srilankabusiness.com