



# AMBIENTE TRADE FAIR- FRANKFURT

No	Content	Description
01	Fair Name	Ambiente
02	Location	Mess Frankfurt Frankfurt Germany
03	Overview	The best ideas, the most creative impulses, the most exciting new products. As the world's most important event for the consumer-goods sector, Ambiente puts new life into the market – and gives your business an unparalleled boost. Only there, in the Dining, Giving and Living segments, can you be sure of finding so many international exhibitors with all the latest products and trend.
04	Date	10-02-2012-14-02-2012 10-13 February 2012 :9am-6pm 14 February 2012 :9am-05pm
05	Frequency	Annually
06	Main Product Of Relevant To Sri Lankan Exporters	Household consumable Tabletop, kitchen, house ware kitchen accessories, table and kitchen textiles, bar and beverage utensils and gourmet gifts.
07	Dead Line Of Application	20 October 2011
08	Exhibitors And Visitors	Over 4,500 exhibitors, 145,000 trade visitors.
09	Entrance Fee(for visitors)	One-day ticket: EUR 24,- in advance / Online Ticket EUR 30,- at the box office Reduced: EUR 16,- at the box office (Student) EUR 45,- in advance / Online Ticket EUR 65,- at the box office
10	Stall Cost	1 - side open- EUR 204.00 2 - side open - EUR 245.80 3 - side open- EUR 257.30 4 - side open- EUR 265.00 Supplementary level-EUR 95.00 / sqm, plus environment-protection charge of EUR 2.00 / sqm plus VAT
11	Why important to the Sri Lanka	

12	Organization Person (Sponsor)	
13	Fair Organizer	Messe Frankfurt Exhibition Gm Ludwig-Erhard-Anlage 60327 Frankfurt am Main Phone: +49 69 75 75-0 Fax: +49 69 75 75-59 85 Tel:+(49)-(69)-7575000 Fax:+(49)-(69)-7575643 Web address: <a href="http://www.ambient.com">www.ambient.com</a> E-Mail: ambi@messefrankfurt .com
14	Contact Person in EDB	Ms. Udeni Wijekoon, Assistant Director, Market Development Division (TEL : 2300722)