

CALENDAR OF EVENTS

INTERNATIONAL - 2015



Prepared by:
Sri Lanka Export Development Board (EDB)
January, 2015

TRADE FAIRS AND EXHIBITIONS

Period	Event	Product/Services	Venue	Responsible Division/Unit
15-17 January	India Rubber Expo & Tyre Show 2015	Rubber Products	Pragathi Maidan, New Delhi, India	IPD
21-23 January	Japan International Fashion Show	Apparel	Tokyo, Japan	IPD
27-30 January	IPM Essen	Floriculture	Germany	EAD
8-12 February	GULFOOD 2015	Food & Beverages	UAE, Dubai	EAD
Feb/March	Organize a Sri Lanka Pavilion at Expo Pakistan, Karachi	Multi Products	Pakistan	Mkt. Dev.
March	Sri Lanka Participation at CeBIT 2015 in March with CBI-ECP Participants	ICT/BPO	Germany	ESD
2-4 March	Sri Lanka Participation at Paperworld Dubai in 2015	Printing	Dubai	ESD
3-6 March	FOODEX 2015	Food & Beverages	Japan	EAD
1 st Quarter/ March	Sri Lanka Participation at CeBIT 2015 in March with CBI-ECP Participants	ICT / BPO	Germany	ESD
1 st Quarter	Organize Sri Lanka Participation at International Medical Tourism Conference and Exhibition, Kuwait Medica 2015	Professional Services	Kuwait	ESD
16-18 April	International Organic & Green Food Industry Expo	Tea & Organic Products	China	EAD
2-6 May	SIAL 2015	Food & Beverages	China	EAD
5-7 May	Organize a Sri Lanka Pavilion at The National Hardware Show	Hardware & Tools, Homewares	USA	Mkt. Dev.
13-15 May	Sri Lanka Participation at Japan IT Week in May 2015 and B2B meetings Program	ICT/BPO	Japan	ESD
28 May- 1 June	Aquarama	Ornamental Fish	Singapore	EAD
28-30 June	Summer Fancy Food Show	Food & Beverages	USA	EAD
June	Organize a Sri Lanka Pavilion at 3 rd China South Asia Exposition, Kunming	Multi Products	China	Mkt. Dev.
2 nd or 3 rd Quarter	Trade Fair /Exhibition Participation or Exposure Visit including B to B Meetings, Factory Visits etc.	Packaging	UK/USA/ South Africa/ Kenya/ Pakistan	NPC/TF & TI

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12-14 July	IFT Food Expo	Spices & Food Products	USA	EAD
July	Product Display at Milano Expo 2015	Multi Products	Italy	Mkt. Dev.
July	Organize Sri Lanka Pavilion at SAITEX Trade Fair	Multi Products	South Africa	Mkt. Dev.
3 rd Quarter	Organizing Book Fair in Frankfurt, Germany / Seoul, South Korea	Printing	Germany/ SouthKorea	ESD
October	Organize a Sri Lanka Pavilion at China International SME Fair	Multi Products	China	Mkt. Dev.
10-14 October	Anuga 2015	Food & Beverages	France	EAD
14-16 October	International Garden Expo	Floriculture & Coconut Based Products	Makuhari, Tokyo	EAD
18-25 October	Sri Lanka Participation in GITEX Technology Week 2015 and B2B Meetings Program	ICT / BPO	Dubai	ESD
November	Organize a Sri Lanka Pavilion at IITF - 2015, New Delhi, India	Multi Products	India	Mkt. Dev.
November	Sri Lanka Participation at Myanbuild 2015	Professional Services	Myanmar	ESD
01-03 December	Food Ingredient Fi Europe	Spices & Food Ingredients	France	EAD
December	Organize a Sri Lanka Pavilion at Dubai International Autumn Fair	Multi Products	UAE	Mkt. Dev.
December	Organize a Sri Lanka Pavilion at SAARC Trade Fair 2015, Lahor	Multi Products	Pakistan	Mkt. Dev.
4 th Quarter	Printing & Packaging International Trade Fair in African Market	Printing	To be decided	ESD

**CONTACT PROMOTION PROGRAMMES/ MARKET EXPOSURE
PROGRAMMES/BUYER-SELLER MEETINGS**

Period	Event	Product/Services	Venue	Responsible Division/ Unit
March	Organize a Business Mission to Seychelles	Multi Products	Seychelles	Mkt. Dev.
1 st Quarter	Market Exposure Programme for Electronic Sector Exporters in China	Electronics	China	ESD
April	Inward Trade Mission	Multi Products	Israel	Mkt. Dev.
April	Sri Lanka Ayurveda Service Exporters' Participation in International Health Conference (Mediterranean Symposium on Medicinal and Aromatic Plants (MESMAP-2))	Professional Services	Turkey	ESD
2-4 May	Sri Lanka Participation at Buildexpo Kenya	Professional Services	Kenya	ESD
May	Technical Upgradation and Exposure Visit for the Foundry Industries	Light Engineering	India	IPD
June	Organize a Trade Delegation to Brazil	Multi Products	Brazil	Mkt. Dev.
June	Market Exploration Mission to Maldives	Professional Services	Maldives	ESD
2 nd Quarter	Promotion of Entrepot Trade - Study - Familiarization Program in key global entrepot centres	Entrepot Trade	To be decided	ESD
2 nd Quarter	Exposure Programme/Study Tour for the SMEs engaged in Horticulture Sector in Regional Basis	Horticulture Sector	Thailand	RD
2 nd Quarter	Market Exploration Mission to East African Region for the Construction Sector	Professional Services	Kenya, Tanzania, Uganda	ESD
July	Capacity Building Programme with assistance of Common Wealth Secretariat	Multi Products	UK	Mkt. Dev.
July	Organize a B2B Programme and Product Display	Multi Products	Russia/ Belarus	Mkt. Dev.
July	Capacity Building Programme with Senior Expert Services (SES)	Multi Products	Germany	Mkt. Dev.
August	Matchmaking Programme in Germany	Multi Products	Germany	Mkt. Dev.
August	Matchmaking Programme	Multi Products	Norway/ Sweden/ Denmark	Mkt. Dev.
September	Organize an Outward/Inward Delegation with the assistance of TFO	Multi Products	Canada	Mkt. Dev.
September	Participation at World Export Development Forum 2015	Multi Products	Qatar	Mkt. Dev.
3 rd Quarter	Exposure Programme for Giftware and Life-style Manufacturers in a suitable international market	Giftware and Life-style	Philippines	RD

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3 rd Quarter	Exposure Programme in Israel to the Floriculture Exporters to study the Israel Technology	Floriculture	Israel	EAD
3 rd Quarter	Promotion of Sri Lankan Education Services in Middle Eastern /Asian/ African and Maldives Markets	Electronics	To be decided	ESD
October	Organize a Sri Lanka Product Display/Outward Delegation to Japan	Multi Products	Japan	Mkt. Dev.
December	Contact Mission Programme with AICE	Multi Products	Italy	Mkt. Dev.

Contact Details

Division/ Unit

Telephone No

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