



SRI LANKA EXPORT DEVELOPMENT BOARD
Ministry of Industry & Commerce



SEMINAR ON 'EXPORTING TO CANADA'

The Sri Lanka Export Development Board in collaboration with the Trade Facilitation Office (TFO) in Canada will organize a seminar on "Exporting to Canada" to create the awareness on opportunities for exporting to Canada.

This seminar will focus on the overview of the fundamental considerations required to ensure a smooth entry and doing business with Canadian businessmen.

The areas covered will be as follows,

- standards required by the Canadian market such as labeling, packaging and product classification
- Import duty structure
- Distribution channels
- Finding key purchasing contacts
- Searching for opportunities
- Buying seasons, patterns
- Competition from other supplier countries into Canada

The participants will also get an opportunity to have one to one consultations with TFO officer of Canada.

Resource Person: Mr. Zaki Munshi

(Trade Facilitation Office (TFO) Canada's Project Manager – Asia)

Target Group : Exporters/ Potential Exporters

When & Where :

Tuesday, 18th November 2014, from 8.30 a.m to 1.30 p.m in Colombo

Auditorium (3rd Floor), EDB-NDB Tower, No.42, Nawam Mawatha, Colombo 02

Thursday, 20th November 2014, from 8.30 a.m to 1.30 p.m in Galle

Auditorium, EDB Provincial Office, No. 41, Sri Devamittha Mawatha, Galle

Participation Fee: Rs.500/- per participant

Registration : Please complete the form below and return to Market Development Division, 8th Floor, EDB before 10th October 2014. Registration will be on first come-first served basis.

For clarifications contact: **Achini on Tel. 011 2300721 or 011 2300722**

E-mail: achini@edb.gov.lk



SEMINAR ON "EXPORTING TO CANADA"

Name and address of the company:

Product/ Service:

Preferred Venue: Colombo

Galle

Name of the participant:

Telephone:

Fax:

Mobile:

E:mail:

I hereby confirm my participation at the above Seminar and Consultations.

.....
Name

.....
Signature

.....
Date

CHAIRMAN & CHIEF EXECUTIVE
SRI LANKA EXPORT DEVELOPMENT BOARD
NDB-EDB Tower, No.42, Navam Mawatha, Colombo 02
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