



# CeBIT Germany

No	Content	Description
01	Fair Name	CeBIT 2012
02	Location	Exhibition Grounds, 30521 Hannover, Germany
03	Overview	<ul style="list-style-type: none"> <li>• CeBIT is the digital industry's biggest, most international event.</li> <li>• CeBIT is the world's largest trade fair showcasing digital IT and telecommunications solutions for home and work environments.</li> <li>• The key target groups are users from industry, the wholesale/retail sector, skilled trades, banks, the services sector, government agencies, science and all users passionate about technology.</li> <li>• CeBIT offers an international platform for comparing notes on current industry trends, networking, and product presentations.</li> <li>• Throughout the past 20 years, thousands of suppliers and users from all over the world have come together every year in the early spring at CeBIT in Hannover, Germany.</li> <li>• Looking back, the birth of CeBIT on 12 March 1986 was the outcome of a long and complicated decision-making process.</li> <li>• The computer industry had become a key feature of HANNOVER MESSE and had contributed to its unique status as the world's biggest trade show for capital goods. However, the computer exhibitors had to contend with an increasing number of non-specialists at their stands.</li> </ul>
04	Date	06 - 10 March 2012
05	Frequency	Annually
06	Main Product Of Relevant To Sri Lankan Exporter	Digital IT Telecommunications
07	Dead Line Of Application	
08	Exhibitors And Visitors	More than 4,200 companies from over 70 countries
09	Entrance Fee	
10	Stall Cost	

11	Why important to the Sri Lanka	
12	Organization Person (Sponsor)	
13	Fair Organizer	
14	Contact Person in EDB	Mr. M.K.S.K Maldeni , Director/Export Services (TEL : 2300727)