



Advertise with Us
www.srilankabusiness.com



The biggest portion of our website traffic consists of B2B visitors

- 7000+ Pages
- 250000+ page views monthly
- Visits from 230+ Countries and Territories

“ Advertise with us and be part of our success story ”

Sri Lanka Export Development Board is the nation's apex organization for promotion and development of exports.

www.srilankabusiness.com, our highly informative web portal is frequented by the representatives of a huge number local and international businesses, which makes it a highly effective B2B marketing & networking platform. Therefore, by advertising on our website, you can secure great online exposure for your business and push it to the next level. Go over our advertising policy and creative guidelines below so that you can a clear idea on how exactly you can advertise with us.

For Local Exporters

The Company / Enterprise must be registered with EDB and incorporated in Sri Lanka

The Company / Enterprise must manufacturing a product or delivering a service

The Company / Enterprise must successfully done at least one export product or service within the last 06 months

The Company / Enterprise must be actively functioning within the last 03 years in exporting products / services

Exporters (LKR)		
	Lease of Ad slots (1 month)	Number of impressions (1000)
Srilankabusiness.com home page	5000	200
Export Products Page	4000	250
Exporters Directory	7000	300
Srilankabusiness.com/Blog	3500	200
Other Pages	3000	150

Lease of Ad slots - A particular ad slot can be leased for an 'X' amount of time
 Ad impressions - The number of times a particular ad is shown on a given web page (ad slot).

- Lease of Ad slots (6 months) a 10% Discount
- Lease of Ad slots (12 months) a 15% Discount
- Minimum No of impressions allowed at once is 10,000



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