



# Advertise with Us

[www.srilankabusiness.com](http://www.srilankabusiness.com)



**The biggest portion of our website traffic consists of B2B visitors**

- 7000+ Pages
- 250000+ page views monthly
- Visits from 230+ Countries and Territories

**“ Advertise with us and be part of our success story ”**

Sri Lanka Export Development Board is the nation's apex organization for promotion and development of exports.

[www.srilankabusiness.com](http://www.srilankabusiness.com), our highly informative web portal is frequented by the representatives of a huge number local and international businesses, which makes it a highly effective B2B marketing & networking platform. Therefore, by advertising on our website, you can secure great online exposure for your business and push it to the next level. Go over our advertising policy and creative guidelines below so that you can a clear idea on how exactly you can advertise with us.

### For Local Service Providers

- The Company / Enterprise must be registered in Sri Lanka
- The Company / Enterprise must be delivering a service to Exporters
- The Company / Enterprise must be actively functioning within the last 03 years

### Local Service Providers (LKR)

|                                       | Lease of Ad slots (1 month) | Number of impressions 1000 |
|---------------------------------------|-----------------------------|----------------------------|
| <b>Srilankabusiness.com home page</b> | <b>7000</b>                 | <b>300</b>                 |
| <b>Export Products Page</b>           | <b>6000</b>                 | <b>350</b>                 |
| <b>Exporters Directory</b>            | <b>9000</b>                 | <b>400</b>                 |
| <b>Srilankabusiness.com/Blog</b>      | <b>4500</b>                 | <b>300</b>                 |
| <b>Other Pages</b>                    | <b>4000</b>                 | <b>250</b>                 |

Lease of Ad slots - A particular ad slot can be leased for an 'X' amount of time  
 Ad impressions - The number of times a particular ad is shown on a given web page (ad slot).

- Lease of Ad slots (6 months) a 10% Discount
- Lease of Ad slots (12 months) a 15% Discount
- Minimum No of impressions allowed at once is 10,000



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