



European Sea Food Exhibition (ESE)

No	Content	Description
01	Fair Name	European Seafood Exposition
02	Location	Brussels Exhibition Centre, Brussels, Belgium
03	Overview	ESE opens a world of business with the opportunity to meet clients both new and old. Your presence at ESE means investing in the most productive and profitable three days of your entire business year. Co-located with Seafood Processing Europe (SPE), together ESE and SPE create the world's largest seafood event.
04	Date	Start Date: 24-APR-12 End Date: 26-APR-12
05	Frequency	
06	Main Product Of Relevant To Sri Lankan Exporters	Meat, Poultry, sea food
07	Dead Line Of Application	
08	Exhibitors And Visitors	<p>Exhibitors: Exhibitors from all of the world will be there to show you every category of seafood products including fresh, canned, frozen, and value-added seafood; storage, processing, and handling equipment; and a host of seafood-related services including freight-handling, insurance, and information technology.</p> <p>Visitors: Importers, exporters, and wholesalers; institutional, military, and chain buyers; value-added processors</p> <p>The number of exhibiting companies at ESE 2011 topped 1,700 from 81 countries with 25,000 buyers and sellers from around the globe.</p>
09	Entrance Fee	
10	Stall Cost	
11	Why important to the Sri Lanka	<p>ESE is one of the leading seafood trade fairs held in Europe. This Provides an opportunity for seafood exporters to establish direct contacts with European buyers and to increase their market share.</p> <ul style="list-style-type: none"> • High quality Canada branded hard wall pavilion • Turnkey booths (closed) with basic furnishings: Company signage, common lounge & refreshments, telecommunication area & meeting

		<p>rooms, selected Canadian promotional items, wireless internet services, front exhibitor counter, table and chairs, basic electricity & nightly security services</p> <ul style="list-style-type: none"> • Show and official catalogue registration • Panel graphic (1m x 3m) • Pre-show market intelligence briefing • Invitations to the Official Canada Pavilion Networking Event • Chef culinary demonstrations & tastings • On-site and on-going marketing support • Opportunity to meet Canadian trade commissioners • Directory of Canadian Exhibitors (online)
12	Organization Person (Sponsor)	
13	Fair Organizer	<p><u>Diversified Business Communications</u> 121, Free Street, P.O. Box 7437,, Maine, United States Of America Tel:+(1)-(207)-8425500 +(1)-(207)-8425500 Fax:+(1)-(207)-8425503</p>
14	Contact Person in EDB	Ms. O.M.C. Kumudunie, Deputy Director, Export Agriculture Division, (TEL: 2300732)

