



"Expo Pakistan is the biggest trade fair in Pakistan, organized by Trade Development Authority of Pakistan. Annually, the four day Expo Pakistan has become the primary sourcing point for a large number of businesses worldwide.

The opportunities are available for Sri Lankan companies to grow in Pakistani market under Pakistan – Sri Lanka Free Trade Agreement. Pakistan is the 2nd largest trading partner of Sri Lanka in the SAARC region.

The Sri Lanka Export Development Board (EDB) in collaboration with Sri Lanka Consulate General, Karachi organizes a Sri Lanka's participation at Expo Pakistan 2015 in Karachi.

Dates : 26th to 1st March 2015

Venue : Karachi Expo Centre

EDB Assistance : up to 50% of the cost of standard booth

Cost to participant : 50% cost of standard booth, cost of additional furniture, Air Fare, Hotel accommodation, freight charges and other personal expenses

Sri Lankan Exporters are invited to the Sri Lanka Pavilion including following sectors:

- Spices
- Coconut & Coir based products
- Rubber products
- Chemical products
- Tea
- Paper products
- Other products

Application procedure:

Application: Applications can be downloaded - [annex 1](#)

Closing Date : completed application to submit before 15/01/2015 to the Market Development Division, EDB

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