

## **Food Ingredients Europe & Natural Ingredients**

No	Content	Description
01	Fair Name	Fi Europe & Ni
02	Location	Messe Frankfurt, Germany
03	Overview	<p>Fi Europe &amp; Ni offers you the opportunity to promote your company and products to the global food industry in a highly effective and vibrant environment. Qualified audiences of senior food professionals are attending the show with main purpose in mind - finding new and innovative ingredients for their products line. Meet all leading ingredients suppliers in one place and review the latest product innovations from all over the world.</p> <p><b>Fi Europe</b></p> <p>Running since 1986, Food ingredients Europe is the global meeting place for all stakeholders in the food ingredients industry. Over 500,000 people have attended our shows over the years, and billions of euros of business have been done as a result. Fi Europe is held once every two years in a major European city and brings together the world's leading food and beverage suppliers, R&amp;D, production and marketing specialists and showcases the most diverse range of new and innovative ingredients and services.</p> <p><b>Ni</b></p> <p>A natural ingredient (Ni) is the place to show off your natural ingredients to every manufacturer, company or brand involved in the food and beverage industry. It is necessary-attend event for suppliers that offer natural ingredients. Held alongside Food ingredients (Fi) Europe 2013, Ni will attract thousands of food &amp; beverage industry professionals all who have an interested in the huge potential of natural ingredients.</p>
04	Date	2013 November 19- 2013 November 21
05	Frequency	Biannually
06	Main Product Of Relevant To Sri Lankan Exporter	
07	Dead Line Of Application	

08	Exhibitors And Visitors	Over 1,500 exhibitors will be featured at Fi Europe & Ni 2013.
09	Entrance Fee	
10	Stall Cost	
11	Why important to the Sri Lanka	<ul style="list-style-type: none"> <li>• Fi Europe is the event in 2013 that will deliver you key R&amp;D, NPD, marketing and purchasing professionals from global food manufacturers. With more than 23,000 food &amp; beverage professionals from over 100 countries expected, Fi Europe is the world's largest gathering of ingredients buyers and decision makers.</li> <li>• Presence of all leading food producers like PepsiCo, Coca Cola, Mars, Heineken, Unilever, Sara Lee, Nestle, Danone and many more.</li> <li>• Formal and informal networking opportunities with key decision makers.</li> <li>• Unrivalled conference programme and seminars providing valuable industry insight and attracting quality audience</li> </ul>
12	Organization Person (Sponsor)	
13	Fair Organizer	United Business Media plc Ludgate House, 245 Blackfriars Road, London, United Kingdom <b>Tel: +(44)-(20)-79215067</b>
14	Contact Person in EDB	Ms. Nilmini Wanasingha , Export Promotion Officer, Export Agriculture Division, (TEL : 2300732)