FOODEX JAPAN 2016 - CHIBA, JAPAN

8TH TO 11TH MARCH 2016

The Sri Lanka Export Development Board with the assistance of Japan External Trade Organization (JETRO) Colombo will organize Sri Lanka's participation at FOODEX Japan 2016, exhibition scheduled to be held from 8th to 11th March 2016 in Chiba, Japan.

The exhibition is well recognized as Asia's premier trade event in the food & beverage industry.

Applications are invited from the manufacturer exporters to promote the following product categories.

- Processed fruits & vegetables (frozen / preserved fruits & vegetables, fruit juices, canned & bottled fruits & vegetables)
- Herbal beverages
- Spices and spice mixtures, seasonings, gift packs, food ingredients, instant spice preparations etc.
- Coconut kernel products (Desiccated coconut, coconut milk, cream, powder, water, virgin coconut oil etc.)
- Organic food & beverages

A selection panel will interview short-listed applicants. The selected participants will have to meet the subsidized cost of booth fee of US\$ 1,025/- as the participation cost of 9 sq. m. booth and JETRO will approximately spend US\$ 5,400per participating company. In addition, the participating company has to bear a cost of air fare, food & accommodation, freight of samples and other miscellaneous expenses.

Applications should be made on the prescribed form available at the Export Agriculture Division, EDB and the EDB website.

Completed application forms should be sent to reach the Actg. Director, Export Agriculture Division, EDB, 42, Nawam Mawatha, Colombo 2 or email to srima@edb.gov.lk or Fax: 011 2304879 before 25th July 2015.

CHAIRMAN & CHIEF EXECUTIVE

Sri Lanka Export Development Board NDB-EDB Tower, 42, Nawam Mawatha Colombo 2.

Web site: www.srilankabusiness.com