CAR	P2X	Gardex2014 ,IFEX 2014			
NO	CONTENT	DESCRIPTION			
01	Name of the Trade Fair	Gardex2014 ,IFEX 2014			
02	Frequency	Annually ✓ Biannually ☐ Other ☐			
03	Date	Start Date : 15/10/2014 End Date : 17/10/2014			
0.4	Lacation	Country			
04	Location	Country : Japan			
		Exhibition Centre : MakuhariMesse			
		Address : MakuhariMesse, Japan			
05	Overview	Garex&IFEX is Japn's largest trade show focusing on all kinds of garden and outdoor living products. Gardex&IFFEX has already firmly established itself as the most important industry trade show in Japan and served as the Gateway to the huge Japanese market for overseas companies.			
06	Main Sri Lankan Products of Relevance	Foliage Plants			
		Coconut based substrates			
		Floriculture and Gardening related coir & coir based products			
		Pot plants			
		Cut flowers			
		Aquatic plants			
		Nursery stocks			
07	Exhibitors and Visitors	Exhibitors 2013 – 1229 from 25 countries			
	(Previous Event/ Expected)	Visitors 2013 – 34,118 Expected more than above in 2014			
08	Importance to the Sri Lankan	To expand business in Japan			

09	Sri Lankan Export Companies Participated at the Past Two Events	Year 1	Name of the Companies Participated Toyo Cushion Lanka (Pvt) Ltd Marisha Coco Products (Pvt) Ltd Coco Agro (Pvt) Ltd Serenko Trading (Pvt) Ltd Root Quick Mike Flora (Pvt) Ltd Omega Green (Pvt) Ltd Anilana Tropical Foliage Ltd Frontier Holdings (Pvt) Ltd Sumith Coir Fibre Industries Taurus International (Pvt) Ltd	Products Displayed Coco fibre pith, Geotextile, Rubber Gloves, Horticulture products Grow bags, Coco peat briquettes and bales Coir based growing media Grow bags, Grass matts, Coir pots Coco peat and Coconut husk chips Live foliage plants, Cut foliage Young plants & Finished products Rooted Foliage plants and Cut foliage Cut Leaves, Foliage and rooted cuttings Flower pots, Hanging baskets Coco peat based growing media, Weed mats, Oil absorbent packs		
			Green Pets (Pvt) Ltd	Decorative Foliage, Cut Flowers, Pot Plants		
10	Fair Organizer	Japan Floral Marketing Association (FJMA) Reed Exhibitions Japan Ltd				
11	STALL COST(Per Square Meter)	JPY: 71,000/-				
12	Contact Person in the EDB	Name : Nemindra Manamperi Division : Export Agriculture Tel : Office - 011 2 300 732 Email : nemindra@edb.gov.lk				