



## Halal Food Middle East

No	Content	Description
01	Fair Name	Halal Food Middle East 2012
02	Location	Expo Centre, Sharjah, UAE
03	Overview	
04	Date	10 <sup>th</sup> - 12 <sup>th</sup> December 2012
05	Frequency	
06	Main Product Of Relevant To Sri Lankan Exporters	Halal Food & Drinks
07	Dead Line Of Application	
08	Exhibitors And Visitors	<p><b>EXHIBITOR PROFILE</b></p> <p><u>Halal Food &amp; Drinks</u></p> <ul style="list-style-type: none"> <li>• Milk &amp; milk products</li> <li>• Halal meat</li> <li>• Meat products</li> <li>• Chicken products</li> <li>• Ready to eat</li> <li>• Ready to cook</li> <li>• Sweets &amp; chocolates</li> <li>• Ice creams</li> <li>• Organic foods</li> <li>• Seafood</li> <li>• Flour products</li> <li>• Canned food products</li> <li>• Fresh fruits &amp; vegetable</li> <li>• Dried fruits &amp; nuts</li> <li>• Jam &amp; marmalade</li> <li>• Frozen food</li> <li>• Snacks &amp; candies</li> <li>• Bakery products</li> <li>• Processed products</li> <li>• Ingredients &amp;</li> </ul>

		<p style="text-align: right;">chemicals</p> <ul style="list-style-type: none"> <li>• Spices &amp; enzymes</li> <li>• Cereals &amp; flakes</li> <li>• Yeast &amp; food chemicals</li> </ul> <p style="text-align: right;">● Grains &amp; pulses</p> <ul style="list-style-type: none"> <li>• Rice &amp; Beans</li> </ul> <p><u>Halal Certification Bodies</u></p> <ul style="list-style-type: none"> <li>• Quality testing labs</li> <li>• Government authorities</li> </ul> <p><u>Machinery &amp; Equipments</u></p> <ul style="list-style-type: none"> <li>• Processing machinery</li> <li>• Serving equipments</li> <li>• Food testing lab equipment</li> <li>• Commercial kitchen equipment</li> </ul> <ul style="list-style-type: none"> <li>• Cooking utensils</li> <li>• Storage containers</li> <li>• Slaughtering machines &amp; systems</li> <li>• Packaging machinery &amp; supplies</li> </ul> <p><b>VISITOR PROFILE</b></p> <p>The event is a must visit for:</p> <ul style="list-style-type: none"> <li>• Exporters &amp; importers</li> <li>• Super markets</li> <li>• Departmental stores</li> <li>• Traders &amp; wholesalers</li> <li>• Hyper markets</li> <li>• Convenience stores</li> </ul>
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		<ul style="list-style-type: none"> <li>• Food manufacturers</li> <li>• Hotels</li> <li>• Cafes</li> <li>• Distributors</li> <li>• Suppliers</li> <li>• Investors</li> <li>• Ship chandlers</li> <li>• Agricultural associates</li> <li>• Media</li> <li>• Government bodies</li> <li>• Halal certifications &amp; bodies</li> <li>• Food processors</li> <li>• Restaurants</li> <li>• Catering companies</li> <li>• Retailers</li> <li>• Food service outlets</li> <li>• Hospitals</li> <li>• Airlines</li> <li>• Agents</li> <li>• Business &amp; trade associations</li> <li>• Food associations</li> <li>• Trade promotion offices</li> </ul>
09	Entrance Fee	
10	Stall Cost	<p><b>Shell Scheme</b> : US\$ 275 per square meter  <b>Space Only</b> : US\$ 250 per square meter</p> <p>Shell scheme stand includes Table, chairs, spot lights, Octanorm partitions, tile carpet flooring and fascia with company name in English</p> <p>Space only provides only bare space best suited for designing and constructing your own stand</p>
11	Why important to the Sri Lanka	<p>Halal Food Middle East will leverage its position of being held in a region that is predominantly Muslim and its proximity to several countries with large Muslim population such as those in the Middle East, North Africa, Indian sub-continent &amp; Central Asia regions.</p> <p>It will be the largest and the most comprehensive show of its</p>

		<p>kind in the region that will cater to food producers, traders and distributors looking to expand their business in the Middle East North Africa (MENA) &amp; neighboring region.</p> <p>It will also be an international platform to explore and discuss emerging technologies, new markets, trends, issues and challenges in the Halal industry.</p> <p>The show will feature Halal food and beverages, related machinery, technology, equipments and Halal certification bodies.</p> <p>It will be a must-visit event for manufacturers, importers, wholesalers, distributors, hoteliers, exporters, caterers, restaurants, retailers, departmental stores, super markets, traders and others in the supply chain.</p> <p>Halal Food ME thus becomes an Ideal platform for food suppliers to tap into the high-potential Halal food market in the region, which is valued at US\$ 50 billion.</p>
12	Organization Person (Sponsor)	<p><b>Sharjah Chamber of Commerce &amp; Industry</b>  <b>Tel:</b> 0097165302222  <b>Fax:</b> 0097165302226  <b>Email:</b> scci@sharjah.gov.ae</p> <p><b>Sharjah Municipality</b>  <b>Web:</b> <a href="http://www.shjmun.gov.ae">http://www.shjmun.gov.ae</a></p> <p><b>Federation of UAE</b>  Chambers of Commerce &amp; Industry</p> <p><b>Islamic Centre for Development of Trade</b>  Tour des Habous, Avenue des FAR, PO Box 13545,  Casablanca 20032, Mococco  <b>Tel:</b> +212 522 314 974  <b>Fax:</b> +212 522 310 110</p> <p><b>Permanent Mission of the Organization of the Islamic Conference</b>  20 Route de Pré-Bois  CP1818  1215 Genève 15  <b>Tel :</b> +(41) (0)22 788 6000 / +(41) (0)22 929 0390  <b>Fax :</b> +(41) (0)22 788 6003</p>

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13	Fair Organizer	<b>Expo Centre Sharjah</b> P.O.Box: 3222, Sharjah United Arab Emirates Tel:+971-6-5770000 Fax:+971-6-5770111 E-mail: <a href="mailto:info@expo-centre.ae">info@expo-centre.ae</a> Website: <a href="http://www.expo-centre.ae">www.expo-centre.ae</a>
14	Contact Person in EDB	Mrs. C. Kiriella, , Deputy Director, Market Development Division, (TEL : 2300722)