

CALENDAR OF EVENTS

INTERNATIONAL - 2014



Prepared by:
Sri Lanka Export Development Board (EDB)
January, 2014

TRADE FAIRS AND EXHIBITIONS

Period	Event	Product	Venue	Responsible Division/Unit
27-30 January 2015	IPM Essen Fair 2015	Floriculture	Germany	EAD
15-18 February	Bio Fach 2014	Organic	Germany	EAD
23-27 February	GULFOOD 2014	Food & Beverages	UAE, Dubai	EAD
4-7 March	Facilitate to organize FOODEX 2014	Food & Beverages	Japan	EAD
1 st Quarter	Undertake a Market Exploration Programme	Multi	Brazil	Mkt. Dev.
1st Quarter	Organizing Sri Lanka Participation at Paperworld 2014 / B to B meetings in Europe or Middle East	Printing	Europe/Middle East	ESD
29 March-3 April	Alimentaria,	Spices, Food Ingredients and Processed Food	Spain, Barcelona	EAD
2 ⁻⁴ April	SIAL Canada Food Trade Exhibition	Food & Beverages	Montreal, Canada	EAD
6-8 May	Seafood Expo Global	Seafood	Belgium, Brussels,	EAD
29 May – 1 June	Interzoo 2014	Ornamental Fish	Germany	EAD
June	Organize a Sri Lanka Pavilion at China South Asia Exposition 2014 in Kunming, China	Multi	Kunming, China	Mkt. Dev.
June	Organize a Sri Lanka product display at the Lousiwan Trade City, Kunming, China	Multi	Kunming, China	Mkt. Dev.
June or September	Trade Fair / Exhibition participations	Flexible packaging	African continent (Kenya, Nigeria,	NPC

			Ghana)	
22-24 June	IFT Food Expo	Spices	USA	EAD
July	Organize Sri Lanka Pavilion at SAITEX Trade Fair, South Africa & Business Meetings	Multi	South Africa	Mkt. Dev.
3rd Quarter	Participation in GITEX Technology Week 2014 / Market Exposure Programme in Middle Eastern market.	ICT / BPO	Dubai, U.A.E.	ESD
September	IFEAT 2014	Essential Oils and Aroma, Flavours & Fragrance	Italy, Rome	EAD
September	Organize a Sri Lanka Pavilion at Expo Pakistan in Karachi	Multi	Karachi	Mkt. Dev.
15-17 October	GARDEX Trade Exhibition	Coconut Based Substrates	China	EAD
19-23 October	SIAL 2014	Fruit & Vegetables	France	EAD
November	Organize a Sri Lanka Pavilion at IITF - 2014, New Delhi, India - November 2014	Multi	New Delhi, India	Mkt. Dev.
November	China Sea Food Show	Seafood	China	EAD
December	Organize a Sri Lanka Pavilion at Dubai International Autumn Fair	Multi	Dubai	Mkt. Dev.
4 th Quarter	Organize Sri Lanka's participation in the Trade Fair in China	Gems and Jewellery	China	IPD
to be decided	Organize a Sri Lanka Pavilion at SAARC Trade Fair	Multi		Mkt. Dev.
to be decided	Showcasing Sri Lanka's capabilities/image building programmes	Apparel	China/Japan/Russia/Brazil	IPD

CONTACT PROMOTION PROGRAMMES/MARKET EXPOSURE PROGRAMMES/BUYER-SELLER MEETINGS (OVERSEAS)

Period	Event	Product	Venue	Responsible Division/ Unit
January	B2B Meeting Programme in Saudi Arabia	Rubber Products	Saudi Arabia	IPD
1st Quarter	Market Exploration Mission to Myanmar and Eastern Asia	Professional Services	Myanmar/Eastern Asia	ESD
2nd Quarter	Organizing Printing & Packaging Exposure Programme in East African Region [Kenya]	Printing	Kenya	ESD
2nd Quarter	Market Exposure Programme for Electronic Sector Exporters in East Asia & South Asia / IPC APEX India - 19-22 May 2014	Electronics	India	ESD
2nd Quarter	Undertake a Market Development Programme in Kenya	Multi	Kenya	Mkt. Dev.
2nd Quarter	Organizing Sri Lanka participation in Japan IT Week in May 2014 / Market Exposure Programme in Japan.	ICT / BPO	Japan	ESD
2nd Quarter	Organize a B2B Meetings Programme in Qatar/Oman	Multi	Qatar/Oman	Mkt. Dev.
August	Organize Inward Trade promotion Mission from China/Japan	Multi	China/Japan	Mkt. Dev.
3rd Quarter	Organization of market exposure visit to Kenya / Uganda [East Africa].	ICT / BPO	Kenya/Uganda	ESD
3rd Quarter	Organize a B2B programme in Kazakhstan, Belarus, Ukraine & Russia	Multi	Kazakhstan, Belarus, Ukrain, Russia	Mkt. Dev.
5-7 November	IFTF 2014 /Organizing a floriculture delegation to a prospective market	Floriculture	Germany	EAD
4th Quarter	Market Exploration Mission to East African Region for the Construction Sector.	Professional Services	East African region	ESD
to be decided	Organise Joint Trade, Tourism & Investment programme with other related Agencies in UAE, Kuwait & Saudi Arabia	Multi	UAE, Kuwait, Saudi Arabia	Mkt. Dev.

Contact Details

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