

SRI LANKA'S PARTICIPATION AT THE
IPM DUBAI -INTERNATIONAL PLANT EXPO MIDDLE EAST
DUBAI, UAE - 5 -7 OCTOBER, 2015

Sri Lanka Export Development Board (EDB) with the assistance of the Sri Lanka Consulate in Dubai proposes to organize the participation of local floriculture products producers/suppliers/exporters to exhibit at the International Plant Expo Middle East (IPM Dubai) trade show at World Trade Center, Dubai from 5-7 October, 2015.

IPM Dubai is an important horticultural show annually held in the Middle East region. Since Dubai is considered as the trade hub for the floriculture products, IPM Dubai is the most suitable trade event for the floriculture producers/ exporters to promote their business at the Middle East Market. This fair will present the innovations at the sections dedicated for Plants, Technology, Floristry, Garden Features, Logistics, Plant Maintenance as well as Garden and Landscaping.

Applications for participation at this fair are invited from interested Producers/suppliers/Exporters of the following products.

- **Foliage plants**
- **Cut flowers**
- **Pot plants**
- **Cut decorative foliage**
- **Tissue cultured plants**
- **Nursery stocks**

EDB ASSISTANCE:

FOR EXHIBITORS: 25% of the total space+ construction fee will be borne by the EDB.

FOR VISITORS : 50% assistance for the air fare for 3-5 new grower/suppliers

In addition, the participating company has to bear a cost of air fare (for visitors 50% only), food & accommodation, freight of samples and other miscellaneous expenses.

APPLICATION & SELECTION :

- Applications should be made on the prescribed form available at Export Agriculture Division, EDB and the EDB website.
- Duly completed application forms should be sent under registered post to reach the Director - Export Agriculture, Sri Lanka Export Development Board, NDB/EDB Tower, No 42, Nawam Mawatha, Colombo 02 OR Email : srima@edb.gov.lk ; gayani@edb.gov.lk OR Fax: 011 2304879 on or before **30th July, 2015**.
- The selection of the suitable participants will be done by an interview panel nominated by the EDB .

For further details please contact Ms Gayani Wijayathilake on: 011-2300732, 2300705-11. Fax: 011-2304879. E.mail:gayani@edb.gov.lk

CHAIRMAN & CHIEF EXECUTIVE,
Sri Lanka Export Development Board,
NDB-EDB Tower,42, Nawam Mawatha,
Colombo 02.