



IPM Dubai

No	Content	Description
01	Fair Name	IPM Dubai 2012 - International Trade Fair for Plants & WOP 2012 - World of Perishables Dubai
02	Location	Dubai International Convention and Exhibition Centre Halls 5, 6
03	Overview	IPM DUBAI is the leading and only focused trade exhibition for the green industries in the Arabian Peninsula, the Levant, Iran and the Indian Subcontinent. Driven by the booming markets of the Gulf countries IPM DUBAI 2012 will be the ideal marketing platform for your products serving customers for three climate zones.
04	Date	19 - 21 NOVEMBER 2012
05	Frequency	
06	Main Product Of Relevant To Sri Lankan Exporter	Agriculture, Veterinary, Equestrian and Horticulture
07	Dead Line Of Application	
08	Exhibitors And Visitors	<p>4321 trade visitors from 54 countries</p> <p>Visitor Profile</p> <p>Plant producers, horticultural enterprises Floristry and flower wholesale traders Engineering, landscape gardening & architects Retailers, wholesalers and seed traders Authorities and municipalities Garden centers and hotels</p> <p>119 exhibitors presented products and services from the fields of plants, technology, sales promotion, plant care and logistics as well as floristry.</p>
09	Entrance Fee	Free for visitors
10	Stall Cost	
11	Why important to the Sri Lanka	<p>The IPM DUBAI 2012 EXPO will also give the opportunity to:</p> <ul style="list-style-type: none"> -To find new suppliers, -To set up new partnerships, -To keep up with the latest innovations of the industry.

12	Organization Person (Sponsor)	
13	Fair Organizer	<ul style="list-style-type: none">• Planetfair Dubai LLC• MESSE ESSEN GMBH
14	Contact Person in EDB	Ms. Gayani Wijayathilake Export Promotion Officer, Export Agriculture Division, (TEL: 2300732)