



# KANDY IT/BPM WEEK



**Future Careers  
Program**



**IT/BPM Export Forum  
& Entrepreneurship Workshop  
BPM Conference**



**IT Conference**

# KANDY IT/BPM WEEK

## Sri Lanka's IT/BPM Industry

Sri Lanka's IT/BPM sector took less than 15 years to become the country's fifth largest exporter. In 2013, export revenue grew to an estimated US\$ 720 million, total employment increased to 33,700 and companies in the industry now stand at over 220. ATKearney has ranked Sri Lanka among the Top 25 in its Global Services Location Index and the National Outsourcing Association, UK named Sri Lanka its Offshoring Destination of the Year in 2013-2014, just two of the many recognitions the country has received.

Yet, it is what to come that is more impressive, with the industry now aiming to rake in revenues of US\$ 5 billion by 2022. Along with this will be 200,000 direct job opportunities with each job creating three more indirectly, and over 1,000 start-ups.



## Inclusive Growth

To bring about widespread development in Sri Lanka, there needs to be inclusive growth that encompasses regional systems. 80% of the nation's current workforce comes from regional areas and this is where our greatest untapped human resources lie as well. Given that the IT/BPM industry can operate from any location, if an enabling business environment and sound infrastructure are in place, the IT/BPM industry is in a position to spearhead inclusive growth and this is precisely what the Kandy IT Week is all about – promoting regional development by creating a firm foundation to build up our country's future on.

## Why Kandy?

In Sri Lanka, Kandy is one of the cities that has been identified as it has the potential to be developed as a second tier city given the infrastructure already in place, connectivity, and current and planned development.

Through the existing network of schools, the University of Peradeniya and other private sector higher education institutes, Kandy also holds the capacity to generate skilled workforces, which is a pressing requirement for the IT/BPM industry. Companies such as IFS have already set up operations in Kandy and have proved that the city indeed holds the potential for far more growth.





# FUTURE CAREERS PROGRAM

## What is 'Future Careers'?

**FUTURE CAREERS**  
Step into the exciting world of IT-BPO

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Ministry of Education, Sri Lanka



'Future Careers' is a career awareness programme which will target 1,500 school children in the Central Province and will be conducted by SLASSCOM. A highly successful programme which has been carried out in various parts of the country over the years, the fair aims to educate school children about IT/BPM industry both globally and locally, and open their eyes to the wide range of possibilities and job opportunities available within the sector.

This will encourage students to pursue IT degrees once they leave school and further deepen the talent pool available to the industry in years to come. The fair consists of two main sessions – the first, a general introduction to the IT/BPM industry, what Sri Lanka's position is in the world market, the education path needed to be followed to get into the industry, employment opportunities etc. This will be delivered in the form of a seminar to a large group of school children.

This will be followed by a one-to-one counselling sessions, where students are divided into groups of around 10 and are assigned to a counsellor (who is generally from a private sector company), who will give them more in-depth information and clarify the students' issues.



Several of these two-stage sessions can be carried out within the course of a day and students from many schools will be able to benefit from this highly useful and educational initiative.

## Why you should attend

The program will provide you with an up to date insight into the global and local IT industry, outlining the opportunities available in this rapidly growing industry which has had a growth rate of 20% over the last few years in Sri Lanka. It will also feature invaluable knowledge sharing sessions with industry experts from SLASSCOM's member companies which will give you the chance to have one-to-one sessions with them to clarify all your queries about the industry as well as help you build useful contacts with some notable personalities in the country's IT sector.



## Agenda

### 45-minute seminar

This seminar will target 400-500 students and will provide a general introduction to the IT/BPM industry, showcase the spectrum of available employment opportunities, benefits of following a path in IT.

### Career counseling session

The seminar will be followed by career counselling sessions, where students are divided into groups of around 5 to 10 and are assigned to a counsellor (who is generally from a private sector company).

### Future Careers Innovation Competition

Objective of this competition is to provide a platform for students who have already designed innovative technology enabled systems, to showcase their inventions to industry experts and obtain feedback to improve. The students will also be able to exhibit their projects for fellow students, attending the career awareness programme.

# IT/BPM EXPORT FORUM



## About the workshop

The workshop is hosted by the Export Development Board (EDB), targeting those who already run small and medium scale enterprises, aspiring entrepreneurs and others who are looking to start out with their own ventures in Kandy and the central province. This venture will be supported by SLASSCOM.

## What will you learn?

You will hear from the institution's top professionals representing the IT industry, and from both established and budding entrepreneurs on how they have successfully leveraged the existing ecosystem to build up successful companies and take their products to the global marketplace. The panelists will impart their own life experiences and obstacles faced and you will also be able to interact with them one-to-one, making it the ultimate knowledge sharing session.

# ENTREPRENEURSHIP WORKSHOP



## About the workshop

This workshop is targeting those who are planning to start up their own business and people who already run their own businesses in Kandy and the central province.

## What will you learn?

You will learn everything on what it takes to be an Entrepreneur. How focus and persistence helps you to be successful. Identifying winning ideas and executing fast. Know why it's good to fail fast and fail cheap. Differentiating to protect your market and product offering, finding innovative business and revenue models. How to put a great team together. How to accelerate time to market and attract funding to scale your startup. And much more needed for you to succeed in your startup venture.



## Agenda

### IT/BPM Export Forum

facilitated by the Export Development Board

9.00am-9.10am	Introduction to the IT/BPM exports
9.10am-9.40am	Support available for Exporting enterprises
9.40am-10.10am	National IT/BPM outlook
10.10am-10.40am	Tea
10.40am-11.10am	Case study
11.10am-11.40am	Case study
11.40am-11.55am	Potential of BPM operations in Kandy
11.55am-12.25pm	Q&A and panel discussion
12.25pm	Lunch



### Entrepreneurship Workshop

1:10pm- 1:20pm	Welcome address
1:20pm-1:50pm	Case study on innovation
1:50pm-2:20pm	Scaling up start-ups
2:20pm-2:50pm	Idea to execution - Tips for startups
2:50pm-3:30pm	Panel Discussion 'How innovation and technology create and develop start-ups'
3:30pm-4:00pm	Tea break
4:00pm-5:00pm	Q&A and idea session on how to 'Develop the start-up eco-system in Kandy'
5:30pm	Concluding remarks



# KANDY IT CONFERENCE



University of Peradeniya



## About Kandy IT Conference

The Kandy IT Conference will be held on the third and final day of the Kandy IT Week in JUNE 2016, featuring a line-up of some of Sri Lanka's leading thought leaders and entrepreneurs in the IT/BPM sector, representing top companies, both local and international. Over the day's proceedings, the speakers will address undergraduates from the University of Peradeniya and other State universities in Sri Lanka, providing them with a wealth of knowledge about the Sri Lankan IT industry and global trends. The event is organized by University of Peradeniya and supported by SLASSCOM.

## Why you should attend

The conference will expose undergraduates to the core of Sri Lanka's IT industry, giving them the chance to understand the skill sets and expertise required of them to be employable in the sector, and to open up avenues and opportunities that were previously hard to access. It will provide a valuable opportunity to the industry to observe and fraternise with some of the budding raw talent in Sri Lanka's State education system.

## Target Audience

IT undergraduates of State Universities

## Topic synopsis



### **Towards a Successful Career in IT Industry**

Any IT undergraduate setting out from the university to a career in the industry hoping to make it to the top. While stepping out, the most recurring questions are what do I want out of my career and how do I plan to get it?

### **Be your own Boss**

Do you have what it takes to start and grow a company? Should you take the leap of faith and pursue your dreams? Motivate undergraduates and fresh graduates on the approach to become a successful entrepreneur.

### **How will Artificial Intelligence change tomorrow?**

Forecast on the artificial intelligence arena in global industry.

### **Fostering an innovative culture**

Innovations are the seeds for a better future. Creating an eco system where innovations are nurtured and supported can bring a whole new dimension to the society and culture. But how can we foster an innovative culture?

### **Product innovation with gamification thinking**

Innovate enterprise level applications with the use of gamification.

### **Next Generation of Internet**

From the birth of the internet and up until today, internet has made drastic changes in our lives in various ways. What else can happen in the future? Capabilities of future internet can surely go beyond our imagination. So what could be the next generation of internet?

### **Road map for Digital Sri Lanka**

How the public services have been transformed to digital media. Are our public services ready to challenge tomorrow? What impact will it create to general public?

### **The Rise of the Citizen Data Scientist**

Rising alongside the relatively new technology of big data is the new job title data scientist. While not tied exclusively to big data projects, the data scientist role does complement them because of the increased breadth and depth of data being examined, as compared to traditional roles. What are the key skills and capabilities one should acquire to be successful as a data scientist?

### **Fighting the global giants - the underdog strategy**

Competition of the market is growing. No matter if its a startup or a global giant one should always try to strategize themselves in the competition. How can the under dog strategy help for this?

# KANDY BPM CONFERENCE



University of Peradeniya



## About Kandy BPM Conference

The Kandy BPM Workshop will be held on the second day of the Kandy IT/BPM Week in June 2016, featuring a line-up of some of Sri Lanka's leading thought leaders and entrepreneurs in the BPM industry, representing both local and international top companies. This event is a combined effort by University of Peradeniya and SLASSCOM.

## Target Audience

Engineering Management, Management and Arts graduates of state universities

## Why you should attend

The speakers will providing a wealth of knowledge about the Sri Lankan BPM industry and global trends. Hence the workshop will expose undergraduates to the core of Sri Lanka's BPM industry, providing them the opportunity to identify the required skills and expertise to be employable in the BPM sector and open up new avenues and opportunities. This will also provide a valuable opportunity to the BPM industry to identify and grab the talent pool in Sri Lanka's state education system.

## BPM Conference Agenda

**09.00 am:** Welcome address

**09.20 am:** The BPM industry in Sri Lanka- Providing exposure to global clients, processes and quality standards

**10.00 am:** Outlook of the Sri Lankan BPM sector and career opportunities for graduates-

**10.40 am:** Break

**11.00 am:** Developments in the global outsourcing industry and opportunities for Sri Lanka

**11.40 am:** Developing globally transferable experience in Business process management

**12.20 pm:** Lunch

**01.20 pm:** Case study : Opportunities to develop a career in financial reporting and analysis

**02.00 pm:** Case study:Developments in Global Banking and finance sector outsourcing and opportunities for Sri Lankan graduates

**02.40 pm:** Skills, knowledge and attitudes required to build a career as a globally accepted BPM industry professional

**03.20 pm:** Tea break

**04.00 pm:** Q&A

**05.00 pm:** Conclusion and vote of thanks



# KANDY IT/BPM WEEK

Strategic Partner



Event Partner



Event Partner



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Organized By

