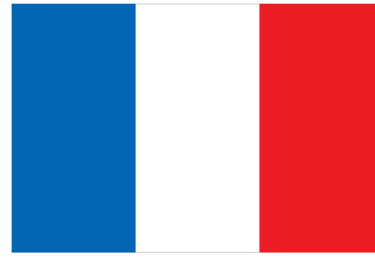


# Market Brief on France



March 2017



France is located at the western side of the European continent. It is bounded by the English Channel in the north and northwest. France has the world's sixth-largest economy by nominal figures and the tenth largest economy by PPP figures. The chemical industry is a key sector for France. France's tourism industry is a major component of the economy, as France is the most visited destination in the world.

Source: <http://atlas.media.mit.edu/en/>

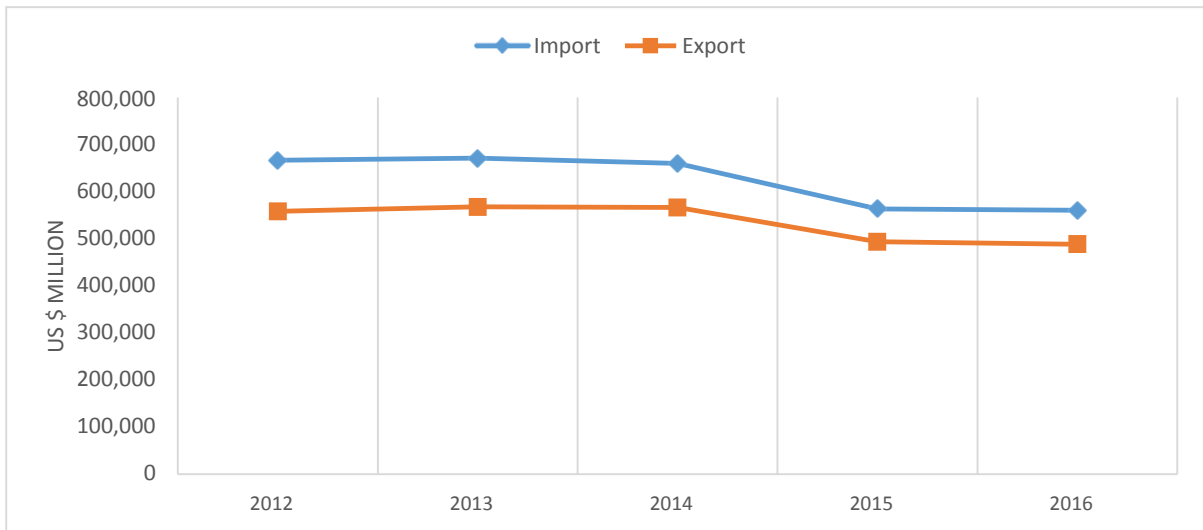
Cities	Population (million)
Paris	2.13
Marseille	0.80
Lyon	0.45
Toulouse	0.39
Nice	0.34
Nantes	0.27
Strasbourg	0.26
Montpellier	0.23
Bordeaux	0.22
Lille	0.21

Source: Wikipedia

Total Population (2016)	66.2 million
Area	643,801km <sup>2</sup>
Time Zone	UTC+01:00
Capital City	Paris
International Telephone Code	+33
Currency	Euro
Exchange Rate (01/03/2017)	1.0 USD = 0.90 EUR (August 2016)
GDP (2015)	US\$ Billion
GDP per capita (2015)	US\$ 35670
GDP Growth Rate (Apr 2016)	1.1%
Ease of Doing Business ( <i>World Bank 2017</i> )	27/189
Inflation Rate (Feb Feb 2017)	1.2%
Official Language(s)	French
Other Languages	English, Spanish, German, Italian
Business Hours	0800 hrs-1700 hrs Lunch 1300-1400 hrs
Banking Hours	0900-1530 hrs (weekdays) 0830-1200 hrs (Sat)
Literacy Rate	99%
Measures	Metric System
Important International Participation	EU 28, WTO, UN, WHO, NATO

Source: Wikipedia

### France Trade with the World (2012-2016)



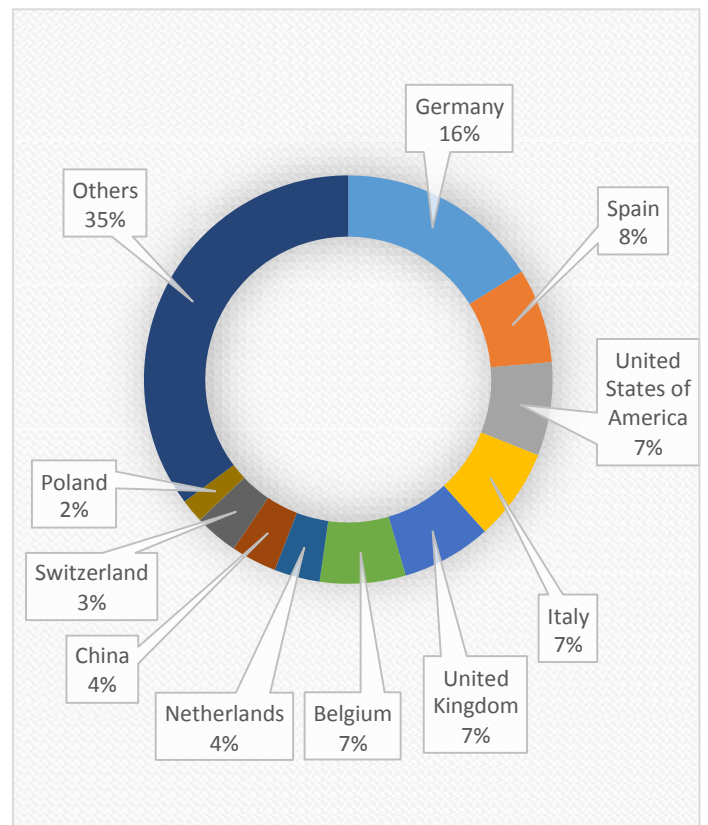
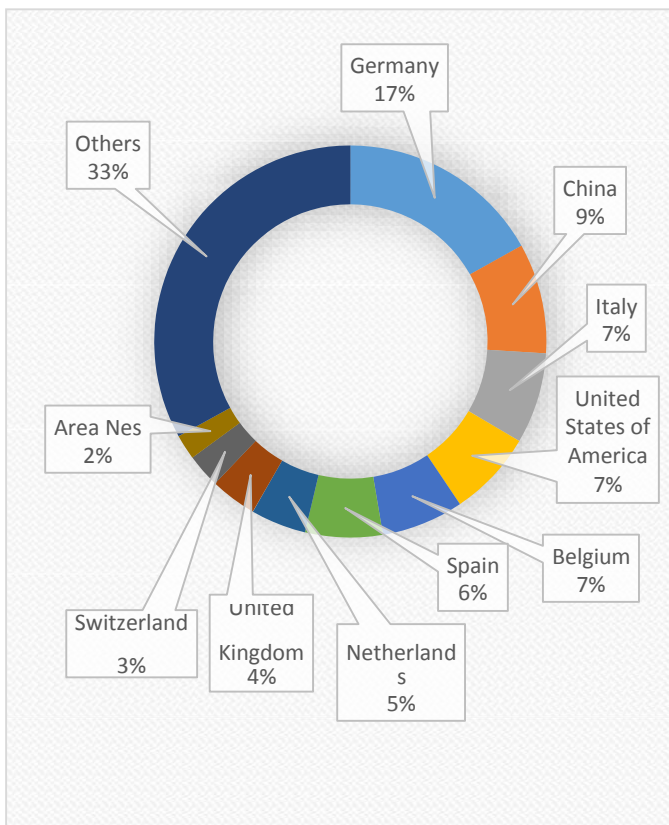
(US \$ million)

Year	2012	2013	2014	2015	2016
Import	666,675	671,254	659,872	563,398	560,554
Export	558,461	567,988	566,656	493,941	488,751

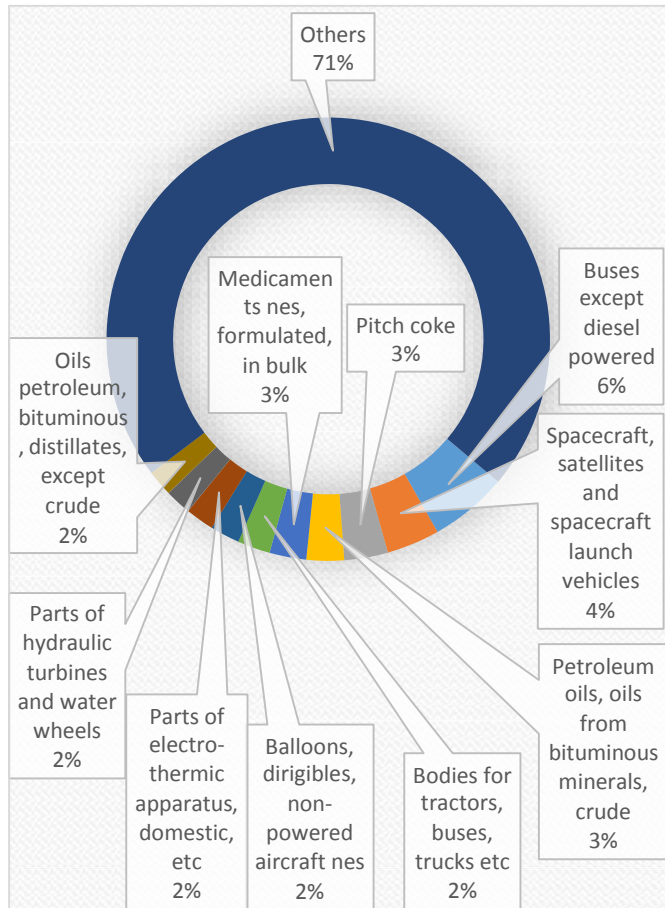
Source: Trade map

### Major Import Sources of France 2016

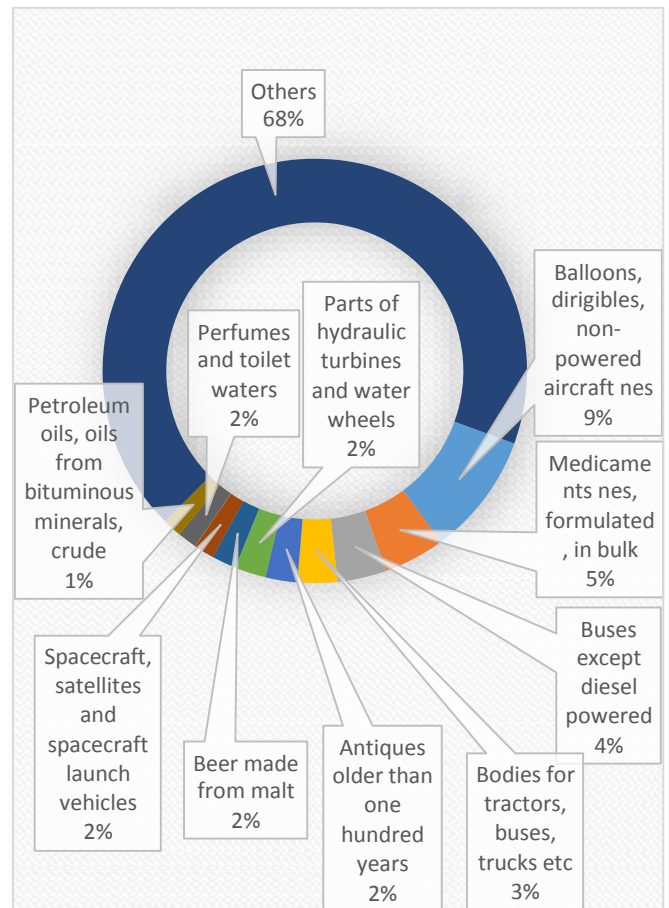
### Major Export Destinations of France 2016



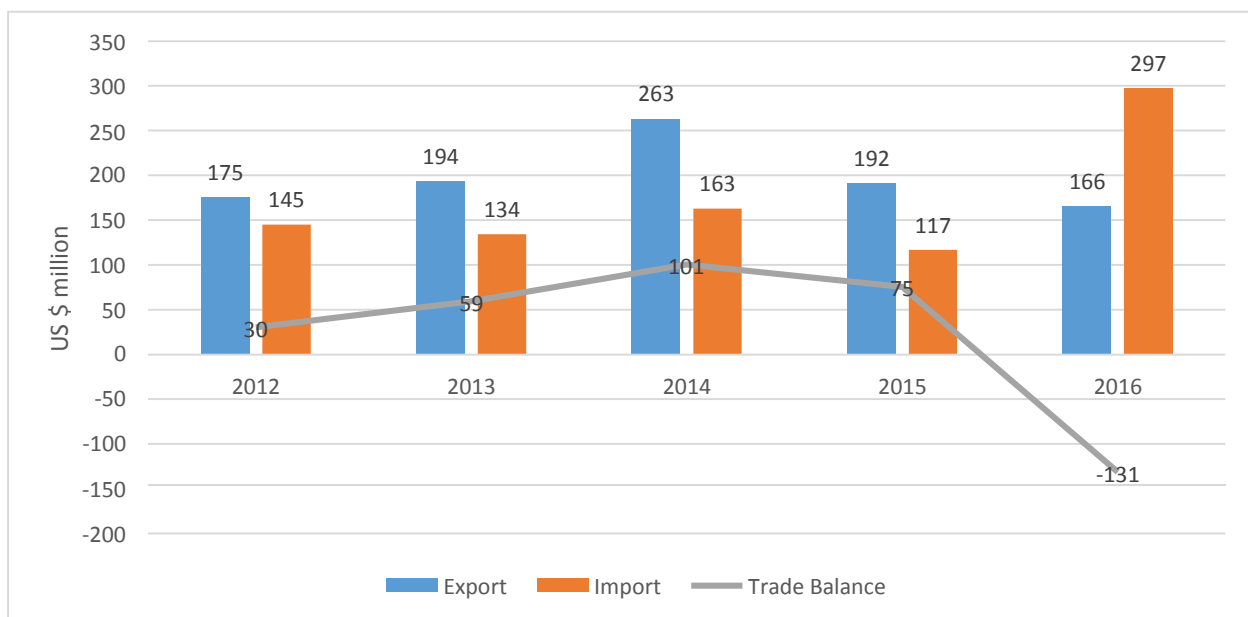
## Major Import Products from France 2016



## Major Export Products to France 2016



## Sri Lanka- France Trade (2012-2016)



(US \$ million)

	2012	2013	2014	2015	2016
Exports to France	175	194	263	192	166
Imports to SL	145	134	163	117	297
Trade balance	30	59	101	75	-131

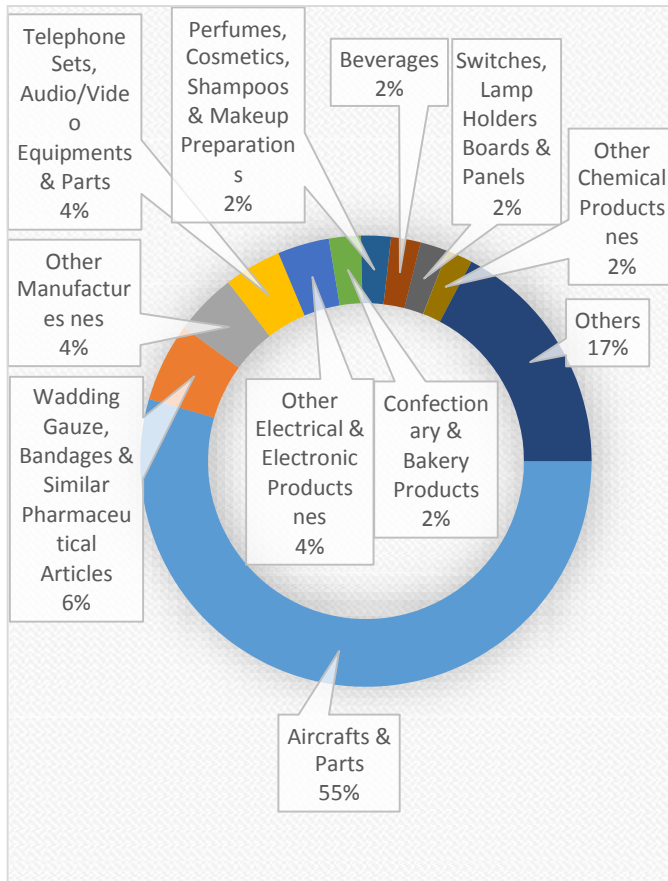
*Source: Trade map*

## Sri Lankan products with export potential to France

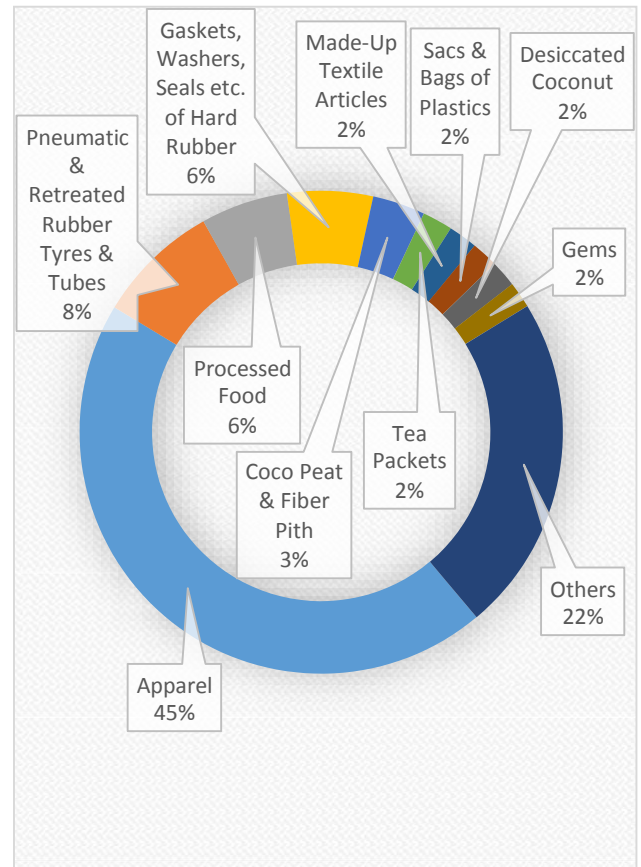
- Mens, boys bathrobes, dressing gown etc fibre nes knit
- Womens, girls garments nes, material nes, not knit
- Mens, boys trousers & shorts, material nes, not knit
- Womens, girls bathrobe, dressing gowns, nes, knit
- Mens, boys trousers & shorts, of material nes, knit
- Womens, girls anoraks etc of material nes, not knit
- Womens, girls trousers, shorts, material nes, not knit
- Hosiery nes, of materials nes, knit
- T-shirts, singlets etc, of material nes, knit
- Petroleum oils, oils from bituminous minerals, crude
- Pullovers, cardigans etc of material nes knit
- Mens, boys shirts, of material nes, not knit
- Rubber hygienic, pharmacy items except contraceptives
- Tea, whether or not flavored
- Conveyor, transmission belts and belting, rubber nes
- Womens, girls blouses & shirts, of material nes, knit
- Pneumatic tyres new of rubber nes
- Pearls cultured worked, not mounted or set
- Mate
- Tugs and pusher craft
- Babies garments, accessories of material nes, knit
- Arrowroot, salep, etc fresh or dried and sago pith
- Coconut "copra", palm kernel or babassu oil and fractions thereof, whether or not refined,
- Clothing and accessories except gloves, of rubber
- Diamonds (jewelry) worked but not mounted or set
- Womens, girls overcoats, etc, material nes, knit
- Graphite based products nes
- Other nuts, fresh or dried, whether or not shelled or peeled (excluding coconuts, Brazil nuts ...
- Womens, girls trousers & shorts, material nes, knit
- Fruits, nuts and other edible parts of plants, prepared or preserved, whether or not containing
- Flight simulators, parts thereof
- Frozen fish (excluding fish fillets and other fish meat of heading 0304)
- Footwear, nes
- Preparations of a kind used in animal feeding
- Knit or crochet fabric of other materials, nes
- Manufactured tobacco and manufactured tobacco substitutes and "homogenized" or "reconstituted"
- Construction equipment, not self-propelled nes
- Parts of electrical machines and apparatus nes
- Balloons, dirigibles, non-powered aircraft nes
- Mens, boys dressing gowns, material nes, not knit



### Sri Lanka's Imports from France (2016)



### Sri Lanka's Exports to France (2016)



### How Sri Lankan companies can access those opportunities

#### Trade Fairs/Solo Exhibitions and Trade Missions

Event	Latest Date	Category
Exhibition of Technical Analysis and Stock Market Forecast	31 Mar 2017	Banking, Insurance & Finance
Fabric Show Rouen	22 Apr 2017	Gifts & Handicrafts Textile, Fabrics & Yarns
Pour Lamour Du Fil	19-23 Apr 2017	Textile, Fabrics & Yarns

International Multihull Boat Show	19-23 Apr 2017	Marine & Boat industry
Taste of Paris	18-21 May 2017	Food & Beverage

*Source: <http://10times.com>*

## **Useful Addresses**

### **French Embassy in Colombo, Sri Lanka**

89 Rosemead Place, Colombo 7, Sri Lanka

Telephone: 011 2 63 94 00

Email: [contact@ambafrance-lk.org](mailto:contact@ambafrance-lk.org)

Fax: 011 2 63 94 02

### **Embassy of Sri Lanka**

Office Address : 16 rue Spontini, 75016 Paris, France

(From Sri Lanka): +33

Telephone: +33(0)1 55 73 31 31

Fax : +33 (0)1 55 73 18 49

Email : [sl.france@wanadoo.fr](mailto:sl.france@wanadoo.fr)

Website: [www.srilankaembassy.fr](http://www.srilankaembassy.fr)

*Source: <https://www.embassypages.com/>*