

SRI LANKA EXPORT DEVELOPMENT BOARD



*Market & Country
brief on Jordan*

PREPARED BY MARKET
DEVELOPMENT DIVISION-EDB
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1. Trade between Sri Lanka & Jordan

Jordan is the 87th export destination for Sri Lanka in 2016. Total export value from Sri Lanka to Jordan was US\$ 4.3Mn in 2016 and total imports from Jordan to Sri Lanka for the same period were US\$ 6.4 Mn. Sri Lanka's exports have increased from US\$ 1.8 Mn to US\$ 4.3 Mn with reference to the 2012 & 2016, indicating 137.6% growth.

Sri Lanka's main export products to Jordan in 2016 were Ships, Paper & paperboard, Coffee, Electrical machinery, Vehicles other than railway or tramway rolling stock, Pharmaceutical products, Edible fruit & nuts. The main import products from Jordan were Fish livers & roes, Vinegar and substitutes for vinegar, Ethyl alcohol and other spirits, Jacks and hoists, Flour or meal, Baby carriages & parts, Pesticides during the same year.

2. Bilateral Trade between Sri Lanka and Jordan (2013-2017), Value in USD Thousand

Year	Exports to Jordan	Imports from Jordan	Total Trade
2013	43,895	490	44,385
2014	44,999	751	45,750
2015	38,517	1,498	40,015
2016	33,027	2,190	35,217
2017 up to April	13,978	237	14,215

Source: Sri Lanka Customs

3. Sri Lanka's major export products to Jordan (2014-2016), Value in USD Thousand

H.S. Code	Description	2014	2015	2016	% to total export value (2016)
0902	Coffee substitutes containing coffee	36640	28869	21927	64.3%
0801	Arrowroot, salep, etc fresh or dried and sago pith	3077	1180	2520	7.4%
8504	Parts for electric motors and generators	338	1152	1734	5.1%
5508	Artificial staple fibers, carded or combed, not spun	2159	2662	1469	4.3%
5806	Hand-woven and needle-worked tapestries, kit sets	7	356	759	2.2%
6006	Knit or crochet fabric of other materials, nes	175	388	711	2.1%
2106	Ice cream and other edible ice	174	258	458	1.3%
4821	Office supplies nes, of paper, book covers, blotters	6	140	421	1.2%

5807	Fabric having warp, no weft, assembled using adhesive	27	134	323	0.9%
5516	Woven fabric synthetic staple fibers, nes	0	0	280	0.8%
9607	Button moulds, button parts, blanks	157	155	265	0.8%
8215	Kitchen chopper, cleavers and mincing knives etc	0	106	194	0.6%
0303	Fish livers and roes, fresh or chilled	0	51	191	
4823	Bobbins, spools and similar supports of paper, nes	8	62	178	
6005	Knit or crochet fabric of other materials, nes	0	158	165	

Source: Trade Map

4. Sri Lanka's major import products from Jordan (2014-2016), Value in USD Thousand

H.S. Code	Description	2014	2015	2016	% to total import value (2016)
3103	Nitrogenous fertilizers, mixes, nes, pack >10 kg	0	354	614	28.0%
3004	Medicaments nes, formulated, in bulk	372	401	409	18.6%
5111	Yarn of coarse animal hair or of horsehair	0	0	293	13.3%
6006	Knit or crochet fabric of other materials, nes	0	332	158	7.2%
5512	Yarn of artificial fibers except sewing thread, retai	3	0	116	5.3%
5209	Woven cotton nes, >85% <200g/m2, printed	132	26	115	5.2%
3923	Bathroom wares nes, of plastics	53	71	108	4.9%
2517	Monumental or building stone nes, porphyry and basalt	46	67	75	3.4%
5806	Hand-woven and needle-worked tapestries, kit sets	0	40	65	3.0%
5208	Cotton yarn (except sewing thread) <85% cotton, retai	5	0	50	2.3%
8419	Parts of refrigerating or freezing equipment	0	0	28	1.3%
5508	Artificial staple fibers, carded or combed, not spun	0	0	24	1.1%
2106	Ice cream and other edible ice	21	14	19	0.9%
5210	Woven cotton nes, >85% >200g/m2, printed, nes	3	0	17	0.8%
8415	Parts of vacuum pumps, compressors, fans, blowers, hoods	0	103	16	0.7%

Source: Trade map

5. Sri Lanka's Leading Exporters to Jordan -2016

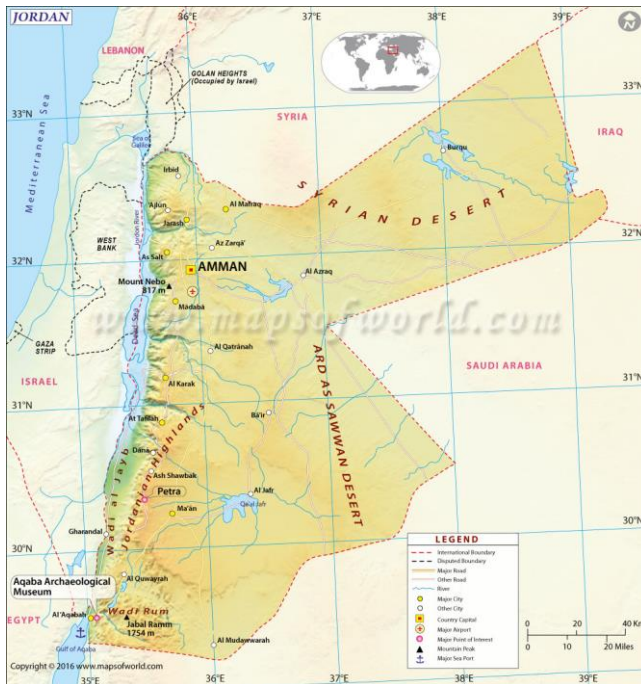
No	Company	Product
1	Quick Tea Pvt Ltd	Tea Packets, Sacs & Bags of Plastics
2	Akbar Bros Exports Pvt Ltd	Tea Packets, Tools, Implements, Cutlery & Parts, Tableware & Kitchenware, Other Paper Products nes
3	Akbar Bros Pvt Ltd	Tea Packets, Tools, Implements, Cutlery & Parts, Desiccated Coconut
4	L T L Holdings Pvt Ltd	Electrical Transformers
5	Coats Threads Exports Pvt Ltd	Woven Fabrics
6	Stretchline Pvt Ltd	Woven Fabrics
7	Avery Dennison Lanka Pvt Ltd	Labels Printed or Not, Other Paper Products nes, Other Textile Articles nes
8	American & Efird Lanka Pvt Ltd	Woven Fabrics
9	Uniworld Teas Pvt Ltd	Tea Packets
10	Adamexpo	Desiccated Coconut, Tea Packets

6. Potential Products to be explored from Sri Lanka

- Petroleum oils and oils obtained from bituminous minerals (excluding crude); preparations containing
- Ice cream and other edible ice
- Parts and accessories for the musical instruments
- Conveyor, transmission belts and belting, rubber
- Knit or crochet fabric of other materials
- Parts of electrical machines and apparatus nes
- Flight simulators, parts thereof
- Bathroom wares nes, of plastics
- Cigars, cheroots, cigarettes, with tobacco substitute
- Vegetable wastes and residues nes for animal feed
- Other Vehicles Including Gas Turbine Powered
- Other nuts, fresh or dried, whether or not shelled or peeled (excluding coconuts, Brazil nuts)
- Construction equipment, not self-propelled
- Parts for electric motors and generators
- Animal feed preparations
- Electrical switch, protector, connecter for < 1kV
- Spacecraft, satellites and spacecraft launch vehicles
- Household, hospital & sanitary supplies, of paper
- Dried leguminous vegetables, shelled, whether or not skinned or split
- Plastic builders' ware

7. Facts about Jordan

Jordan – Map



GEOGRAPHIC LOCATION

Jordan is situated geographically in Southwest Asia, south of Syria, west of Iraq, northwest of Saudi Arabia and east of Israel and the West Bank; politically, the area has also been referred to in the West as the Middle or Near East. The territory of Jordan now covers about 91,880 square kilometers (35,480 sq. mi).

Between 1950 and the Six Day War in 1967, although not widely recognized, Jordan claimed and administered an additional 5,880 square kilometers (2,270 sq. mi) encompassing the West Bank; in 1988 and with continuing Israeli occupation, King Hussein relinquished Jordan's claim to the West Bank in favor of the Palestinians.

Total Area: total: 89,342 sq. km

Climate: The major characteristic of the climate is the contrast between a relatively rainy season from November to April and very dry weather for the rest of the year. With hot, dry, uniform summers and cool, variable winters during which practically all of the precipitation occurs, the country has a Mediterranean-style climate.

DEMOPGRAPHY

Population: 8,185,384 (July 2016 est.)

Population growth rate: 0.83% (2016 est.)

ECONOMY

Jordan's GDP per capita rose by 351% in the 1970s, declined 30% in the 1980s, and rose 36% in the 1990s.[9] Jordan is classified as an emerging market. After king Abdullah II's accession to the throne in 1999, liberal economic policies were introduced that resulted in a boom that continued through 2009. Jordan has a developed banking sector that attracts investors due to conservative bank policies that enabled the country to weather the global financial crisis of 2009. Jordan's economy has been growing at an annual rate of 7% after King Abdullah II's accession to throne in 1999 and up to 2008.

GDP - per capita (PPP): \$11,100 (2016 est.)
 \$11,000 (2015 est.)
 \$11,000 (2014 est.)

Exports: \$7.5 billion (2016)

Exports - commodities: Garments of knit, Medicaments, Chalk, Fertilizer, Potatoes, Spacecraft

Exports - partners: USA 20.8%, Saudi Arabia 13.2%, Iraq 6.6%, India 6.5%, UAE 5.3%, Kuwait 4.5%

Imports: \$19.2 billion (2016)

Imports - commodities: Buses, Pitch Coke, Petroleum oils, Telephone sets, Gold, Medicaments, Spices

Imports - partners: China 14%, Saudi Arabia 12.1%, USA 7%, Germany 4.6%, UAE 4.6%, Italy 4.4%

Bilateral & Multilateral Trade Agreements:

- Agadir Agreement
- Greater Arab Free Trade Area (GAFTA)
- European Union-Mediterranean Free Trade Area (EMFTA)
- U.S.–Middle East Free Trade Area (US-MEFTA)
- Canada-Jordan Free Trade Agreement (FTA)
- Jordan – Turkey Free Trade Agreement