



**EDB SCHEME OF ASSISTANCE TO SUPPORT EXPORTERS' OWN MARKETING EFFORTS
OVERSEAS FOR NON-TRADITIONAL PRODUCTS**

**APPLICATION FORM
(To be typewritten)**

1.0 Company/Product Information

1.1 Applicant/Company:

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1.2 Contact Person:

.....

1.3 Contact details :

- Address:

.....

- Telephone: Fax: E-mail:

.....

1.4 EDB Registration No.:

.....

1.5 Date of Incorporation:

.....

1.6 EDB Value Added Exporters Registration No.

.....

1.7 Date of Commencement of Exports:

.....

1.8 Type of Business: (Please tick the relevant cage)

Manufacturer Manufacturer/Producer/Exporter other (please specify)

1.9 Legal Status: (Please tick the relevant cage)

Sole Proprietor Partnership Private Ltd. Co.

Public Ltd. Foreign Collaboration Other (please specify)

1.10 Name of the Parent Company :

.....
(If applicable)

1.11 Name/s of subsidiary Company/ies:

.....

1.12 Ownership (Equity): Local% Foreign%

(If foreign collaboration ,please submit the Auditor’s Certificate to confirm the share ownership.)

1.13 Names of Directors:

.....

1.14 Number of employees: Managerial Others Total

1.15 Product/s :

.....

1.16 Sales Turnover (last 3 year period):

Year	Export Sales Turnover Rs. Mn.	Total Sales Turnover (both local and export sales) Rs. Mn.

1.17 Product/s and Production capacity (last year): Year :

Product/s	Annual capacity – Volume (indicate the unit of measurement)	Capacity utilized- Volume (indicate the unit of measurement)		Extra capacity- Volume (indicate the unit of measurement)
		Local	Export	

1.18 Investment in fixed assets as per the latest Statement of Accounts :

Description	Amount (Rs. Mn.)
▪ Land and Building
▪ Plant Machinery & equipment
▪ Other fixed assets
▪ Total	_____
	=====
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(Please attach a copy of the Balance Sheet in respect of the latest Audited Statement of Accounts).

2.0 Information related to Assistance Required :

2.1 Please state company's export marketing plan. (Please use a separate sheet if necessary).

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2.2 Programme/activity for which EDB assistance is requested at present under this Scheme:
(Please tick only the relevant cage)

Market Research/Surveys Overseas	<input type="checkbox"/>	Company's promotional materials	<input type="checkbox"/>
Product Improvements/Displays Counter Samples	<input type="checkbox"/>	Advertising overseas	<input type="checkbox"/>
Trade Fairs/Exhibitions/Adaptations Overseas	<input type="checkbox"/>	Freight of Samples	<input type="checkbox"/>
Sales/Contact Promotion Mission Overseas	<input type="checkbox"/>	Registration of Sri Lankan Brands/Trade Marks Overseas	<input type="checkbox"/>
Inward Buying Mission	<input type="checkbox"/>	Workshop/Seminar	<input type="checkbox"/>
Patent Rights	<input type="checkbox"/>	Product display in windows & shelves	<input type="checkbox"/>
Others	<input type="checkbox"/>		

(Please provide detailed information for 2.3 to 2.6 in relation to the programme/activity selected by you in 2.2 above)

2.3 Details of the proposed programme/activity including products, markets etc :
(Please use separate sheets if necessary)

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.....
.....
.....

2.4 Date/Time Period of implementation of proposed programme/activity :

From
To

2.5 Total cost of the proposed programme/activity:

<u>Description of cost items</u>	<u>Rs.</u>	<u>US\$</u>
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Total

2.6 Expected Benefits/Results from the proposed programme/activity :

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2.7 Whether the above programme is assisted/sponsored by any other organization: Yes No
 If yes, indicate the name of the organization and the type of assistance/sponsorship available to you.

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3.0 Export performance of the company during the last 3 year period beginning with the latest year (please use separate sheet if necessary):

3.1 Export performance : Year :.....

Product/s	Exports		Major Export Markets
	Volume (with unit of measurement)	Value Rs. Mn.	

3.2 Export performance : Year :.....

Product/s	Exports		Major Export Markets
	Volume (with unit of measurement)	Value Rs. Mn.	

3.3 Export performance : Year :.....

Product/s	Exports		Major Export Markets
	Volume (with unit of measurement)	Value Rs. Mn.	

4.0 EDB Assistance received by the applicant company:

4.1 EDB assistance received under this Scheme during the last 3 year period and the current year :
 (Please use separate sheet if necessary. If this is the first application, please ignore)

Year	Programme/Activity	Amount received from the EDB (Rs.)	Remarks/Results achieved

4.2 Other EDB assistance received during the last 3-year period and the current year :

Year	Grant/Loan/Incentive/Event	Amount received from the EDB (Rs.)	Remarks/Results achieved

4.3 Do you have any outstanding loan payments to be made to the EDB. (Please tick the relevant cage)

Yes No

If yes, please give the details.

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5.0 Payment or withholding payments under this assistance shall be made at the absolute discretion of the Sri Lanka Export Development Board (EDB) and the decision of the Chairman, EDB in regard to all matters related to the assistance shall be final and conclusive.

6.0 EDB reserves the right to reject any application for assistance/payment in the event of being found the information given is false, inaccurate or inconsistency with any official information and also to disqualify the grantee to receive any grant, payment, financial assistance or any facility from the EDB.

Certification :

I/We hereby certify that the information furnished above is true and correct.

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 Name Signature Designation
 For and on behalf of applicant
 Company Date