



PAPER WORLD FAIR

No	Content	Description
01	Fair Name	Paper world Fair
02	Location	Exhibition Centre Frankfurt Ludwig-Erhard-Anlage 1 60327 Frankfurt a. M Germany.
03	Overview	The Paperworld International Trade Fair is considered a specialized fair for stationery and other printing products. It is well recognized by buyers to source gifts and premium products including Office and School supplies and Christmas decorations. It is also an important venue for developing new contacts, maintaining existing business relationships. Furthermore, this is an opportunity to study and analyze the position of the competitors and market trends. The 2012 event had nearly 2110 exhibitors from 142 countries and attended by 45,000 visitors.
04	Date	28 to 31 January 2012
05	Frequency	Annual
06	Main Product Of Relevant To Sri Lankan Exporters	Creative Materials, Gift articles, Greeting Cards/Picture calendars/Licensed articles, Household paper and transparency paper, Miscellaneous, Office paper and transparency paper, Office supplies, Party and festive Articles, Printers, Computers and multimedia, Publishers, Associations, Remanexpo, School articles, Wrapping.
07	Dead Line Of Application	
08	Exhibitors And Visitors	51000 in 2011
09	Entrance Fee	
10	Stall Cost	1 - side open EUR 175.00 2 - side open EUR 199.00 3 - side open EUR 209.00 4 - side open EUR 215.00 / sqm, plus environment-protection charge of EUR 2.00 / sqm plus AUMA fee of EUR 0.60 / sqm plus VAT Supplementary level EUR 126.00 / sqm, plus environment-protection charge of EUR 2.00 / sqm plus VAT

11	Why important to the Sri Lanka	
12	Organization Person (Sponsor)	
13	Fair Organizer	Show Organizer (s): Messe Frankfurt GmbH Venue : Ludwig-Erhard-Anlage 1 60327 Frankfurt am Main Germany Tel : +49 69 7575-0 Fax : +49 69 7575-64 33
14	Contact Person in EDB	Ms. Udeni Wijekoon, Assistant Director, Market Development Division (TEL : 2300722)