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இலங்கை ஏற்றுமதி அபிவிருத்திச் சபை  
SRI LANKA EXPORT DEVELOPMENT BOARD



Ministry of Industry and Commerce

## Sri Lanka Pavilion at Paperworld Middle East 2015

2<sup>nd</sup> – 5<sup>th</sup> March, 2015

Dubai ,UAE

The EDB will organize Sri Lanka Pavilion at the Paperworld Middle East 2015, the largest International Trade Exhibition for the Stationery, Paper and Office Supplies Industry in the Middle East from 2<sup>nd</sup> to 5<sup>th</sup> March, 2015.

### PAPERWORLD MIDDLE EAST 2015

PAPERWORLD MIDDLE EAST is an ideal overview to establish business contacts with overseas buyers and to explore possibility of further enhancing Sri Lanka Paper and Stationery products to Middle East and other neighbouring countries. The 4<sup>th</sup> edition of the Paperworld Middle East in 2014 attracted 6,540 trade visitors from 105 countries and 271 exhibitors from 37 countries had exhibited their products.

This Trade Exhibition features a broad international participation, with companies looking forward to bringing new products to the Middle East and North African market. The exhibition has considerably increased in size facilitating a better supply of paper, office and stationery for all types of trade in the Middle East and African Region.

Applications are invited from interested Producers/Exporters of the following product areas.

- **Office Supplies:** Office equipment, presentation aids, organizational aids, office furnishings, writing and drawing utensils, full-range suppliers
- **School Articles:** Writing utensils, drawing materials, exercise books, blocks, folders, school bags, cases, paper and films, for office: ink-jet paper, laser paper, copier paper, writing paper, envelopes, films, covering materials, book binding materials
- **Gift Articles:** Albums, diaries, writing paper/sets, calligraphy, stuffed animals, trend articles, licensed articles, games, books, fancy articles.
- **Packaging:** Gift-wrapping, paper and cardboard, ribbons, bows.
- **Greeting cards/Picture Calendars:** Cards, licenses, designers, picture calendars

### COST OF PARTICIPATION

Part of the cost of space and stall construction will be borne by the EDB. All other costs such as balance cost of space and stall construction fee of Rs. 280,000/=, air travel, hotel accommodation, freight of exhibits will have to be borne by the participating companies. Selections will be done by an interview panel appointed by the EDB.

### APPLICATION & SELECTION

If you are interested in exhibiting at the Sri Lanka Pavilion, please forward the completed application to Director/Export Services before **02<sup>nd</sup> February, 2015** on the prescribed form available at the Export Services Division. Applications could also be downloaded from the EDB website [www.srilankabusiness.com](http://www.srilankabusiness.com) (under the section "Events & Announcements").

For further details, please contact Ms. Rupika Swarnapali, Asst. Director or Ms. Vajira Kularatne, Export Promotion Officer on 2300705-11 Ext. 389 or email to [exposervices@edb.gov.lk](mailto:exposervices@edb.gov.lk)

Chairman & Chief Executive

SRI LANKA EXPORT DEVELOPMENT BOARD

NDB-EDB Tower, 42, Navam Mawatha, Colombo 2.

[www.srilankabusiness.com](http://www.srilankabusiness.com)

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